

# Influencing the EU Agenda – the AmCham EU perspective

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# Road Map



- AmCham EU – introduction
- Structure & working style
- Key priorities

# AmCham EU

« *The most effective lobby force in town* »: The Economist

« *AmCham EU is considered to be one of the most efficient lobbies. The Americans are much stronger than the Europeans in Brussels* »: L'Expansion

# AmCham EU

- AmCham EU is the voice of companies of American parentage committed to Europe
- American foreign direct investment in the EU exceeds \$ 964 billion and supports over 3.6 million jobs in Europe



# What we are not

- US citizens
- US government
- In charge of a European AmCham structure

# What we are

- Network of business experts
- Meeting place for generating ideas and formulating positions
- A respected brand in Brussels
- Approximately 140 member companies, 550 individuals



# What we do

- Represent companies of American parentage committed to Europe towards the institutions and governments of the EU
- Facilitate the resolution of EU-US issues that impact business
- Play a role in creating a better understanding of EU and US positions on business matters

# AmCham EU's policy priorities

- Furthering open markets
- Fostering innovation
- Pursuing balanced sustainable development

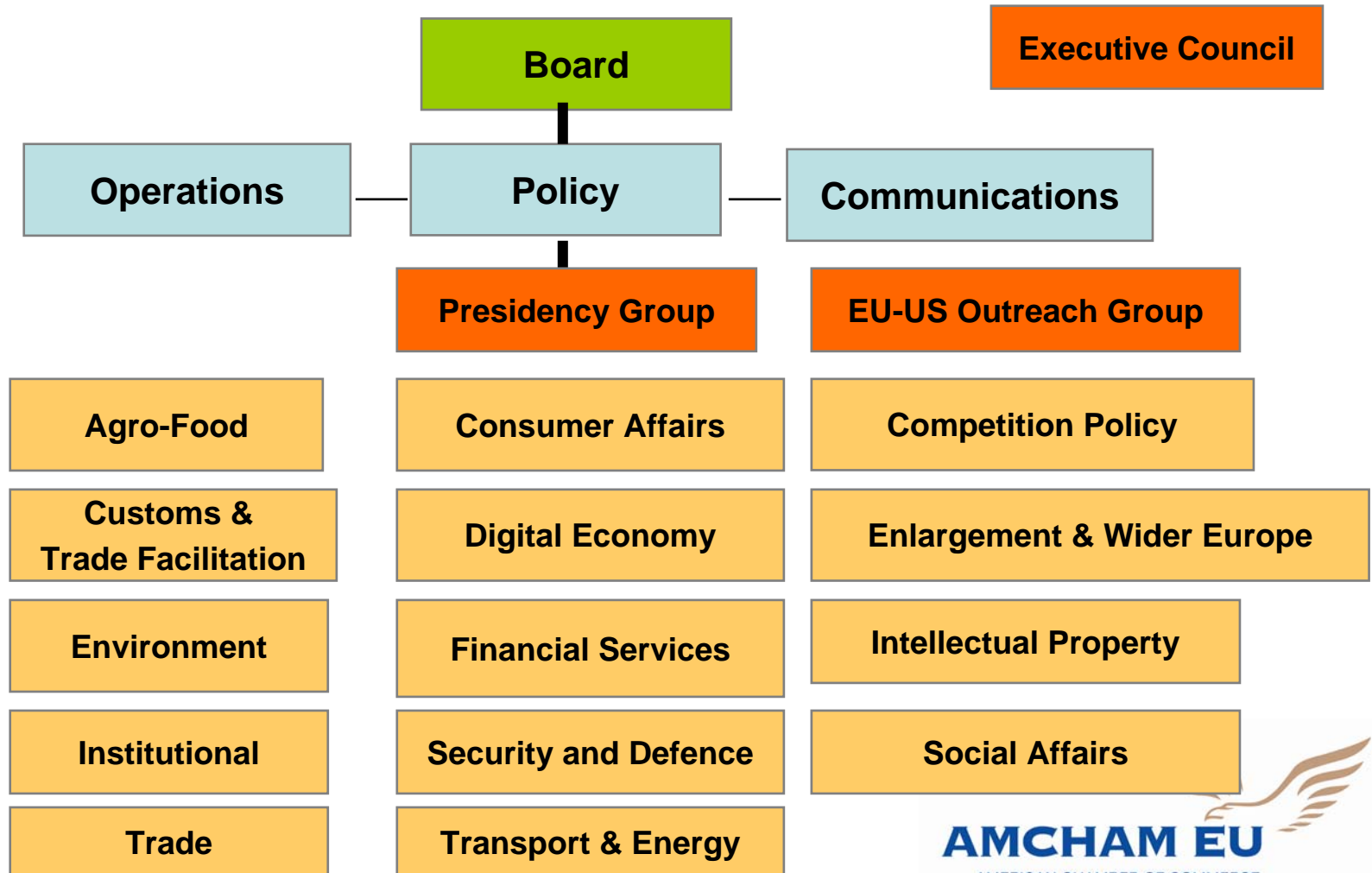
# AmCham EU – horizontal association

“membership-led: membership-driven”

- 14 sectoral committees
- specialized task forces
- Presidency Group, EU-US Outreach Group
- secretariat (20 staff)
- Executive Council



# AmCham EU Structure



# Other members and links

- Associate Members – non-US companies
- Ex-officio members – US Mission
- US Industry organizations  
eg, USCIB
- Other AmChams/ECACC
- Other business organisations  
eg, UNICE

# AmCham EU Legislative Priorities

## ***General Affairs & External Relations***

- Doha Round
- EU-US trade relations
- CAP reform
- General food law

## ***Economic & Financial Affairs***

- Consumer credit
- Financial services & company law
- Consolidated Corporate Tax Base

## ***Environment***

- Fluorinated gases
- Batteries
- Climate change
- Emission trading
- Waste

## ***Transport, Telecommunications & Energy***

- Road charging
- Gas and electricity liberalisation
- Energy efficiency
- Energy – Security of supply
- Digital economy

## ***Competitiveness***

- REACH
- Services in the Internal Market
- Unfair commercial practices
- Sales promotions
- Television Without Frontiers
- Protection of intellectual property rights
- Modernisation of article 81 and 82
- Modernisation of the Community Customs Code

## ***Employment, Social Policy, Health & Consumer Affairs***

- Labour flexibility
- Working time

**Thank you!**

**AmCham EU**

**[www.amchameu.be](http://www.amchameu.be)**

