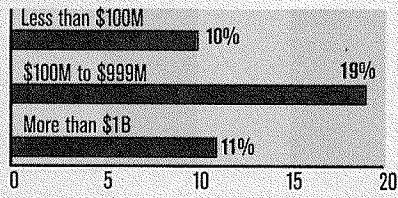


A closer look

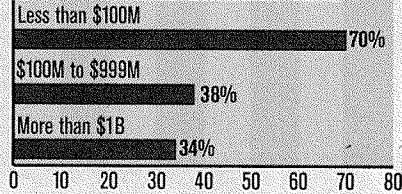
Cost concerns

The biggest worry in defending patent infringement is the cost of litigation, according to an annual survey of corporate counsels in the U.S. And the U.K. done by the law firm of Fulbright & Jaworski.

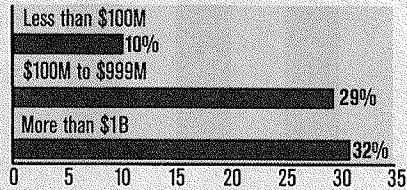
No patents to enforce



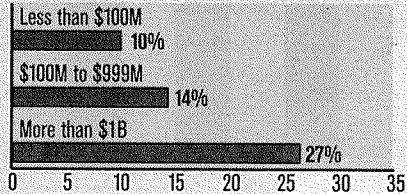
Take actions short of litigation



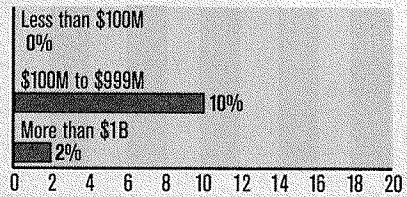
Litigate as part of licensing strategy



Litigate only after failed licensing attempts

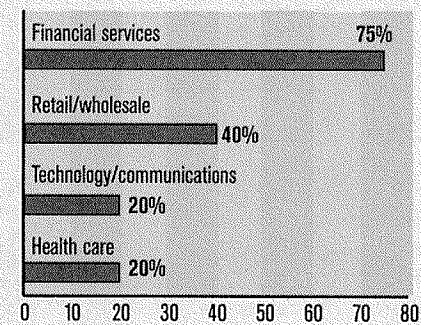


Other



Most likely to litigate

Two of the least likely industries to litigate claims were ones which account for very large numbers of patents, technology/communications and health care.



SOURCE: FULBRIGHT & JAWORSKI FOURTH ANNUAL LITIGATION TRENDS SURVEY FINDINGS

Intellectual Property Law Practices

Ranked by number of lawyers specializing in intellectual property law¹ in Silicon Valley*

Rank 2006	Law firm Address Phone, Web address	Lawyers specializing in intellectual property law in Silicon Valley*/ firmwide	Total number of lawyers in Silicon Valley*/ firmwide	Number of patents filed in U.S. in 2006/ obtained in U.S. in 2006	Managing partner(s)	Percentage of firm work that is based on intellectual property head of IP
1	Wilson Sonsini Goodrich & Rosati P.C. 650 Page Mill Road, Palo Alto 94304-1050 650-493-9300, www.wsgr.com	100	400	679	John Roos	25% Kenneth Clark
2	Morrison & Foerster LLP 755 Page Mill Road, Palo Alto 94304 650-813-5600, www.mfo.com	64	106	1,690	Ken Kuwayti Keith Wetmore	30% Harold McElhinne Catherine Politi
3	Townsend and Townsend and Crew LLP 379 Lytton Ave., Palo Alto 94301 650-326-2400, www.townsend.com	60	60	4,173	James Gilliland Jr.	90% †
4	Fenwick & West LLP 801 California St., Mountain View 94041 650-988-8500, www.fenwick.com	53	152	840	Kathryn Fritz	25% David Hayes
5	Fish & Richardson PC 500 Arguello St., Suite 500, Redwood City 94063 650-839-5070, www.fr.com	47	48	4,748	Howard Pollack Peter Devlin	90% Katherine Lutt Rick Anderson, Tim
6	McDermott Will & Emery LLP 3150 Porter Drive, Palo Alto 94304 650-813-5000, www.mwe.com	44	65	3,386	Anthony de Alcuaz	20% Vera Elson Terrence McMe
7	DLA Piper US LLP 2000 University Ave., East Palo Alto 94303 650-833-2000, www.dlapiper.com	40	120	†	Andrew Valentine	12% John Allcock
7	Latham & Watkins LLP 140 Scott Drive, Menlo Park 94025 650-328-4600, www.lw.com	40	95	NA	Robert Dell	7% Peter Chen
9	Weil, Gotshal & Manges LLP 201 Redwood Shores Parkway, Redwood City 94065 650-802-3000, www.weil.com	39	68	NA	Stephen Dannhauser	17% Jared Bobrow Nicholas Groomb
10	Finnegan, Henderson, Farabow, Garrett & Dunner 3300 Hillview Ave., Palo Alto 94304 650-949-6600, www.finnegan.com	36	36	3,993	Richard Racine	100% Richard Racine
11	Howrey LLP 1950 University Ave., Fourth Floor, East Palo Alto 94303 650-788-3500, www.howrey.com	34	34	393	Robert Ruyak	40% Alan Grimaldo Cecilia Gonzal
12	Heller Ehrman LLP 275 Middlefield Road, Menlo Park 94025 650-324-7000, www.hellerhrman.com	30	91	373	Paul Alexander	20% Michael Plima M. Patricia Thy
13	Carr & Ferrell LLP 2025 E. Bayshore Road, Second Floor, Palo Alto 94303 650-812-3400, www.carrferrell.com	28	35	265	John Ferrell	† John Ferrell
13	Dechert LLP 2440 W. El Camino Real, Mountain View 94040 650-813-4800, www.dechert.com	28	29	NA	Chris Scott Graham	† Martin Black
13	Morgan Lewis & Bockius LLP 2 Palo Alto Square, 3000 El Camino Real, Palo Alto 94306 650-843-4000, www.morganlewis.com	28	52	584	Francis Milone	11% Kell Damsgaa
16	Cooley Godward Kronish LLP 5 Palo Alto Square, 3000 El Camino Real, Palo Alto 94306 650-843-5000, www.cooley.com	25	173	723	Stephen Neal	† Frank Pietranto
16	Perkins Coie LLP 101 Jefferson Drive, Menlo Park 94025 650-838-4300, www.perkinscoie.com	25	42	1,162	Robert Giles Ed Wes	† Chon Ng
18	White & Case LLP 3000 El Camino Real, 5 Palo Alto Square, Ninth Floor, Palo Alto 650-213-0300, www.whitecase.com	23	26	112	Hugh Verrier	† Dimitrios Drive
19	Bingham McCutchen LLP 1900 University Avenue, East Palo Alto 94303 (650) 849-4400, www.bingham.com	21	46	55	Mary Huser	08% Mary Huser Richard Taffe
20	Ropes and Gray 525 University Ave., Palo Alto 95032 650-617-4000, www.ropesgray.com	20	21	†	Mark Rowland	†
21	Manatt, Phelps & Phillips, LLP 1001 Page Mill Road, Building 2, Palo Alto 94304 650-812-1300, www.manatt.com	16	35	325	William Quicksilver	Susan Holland Jill Pietrini
22	Pillsbury Winthrop Shaw Pittman LLP 1540 Broadway, New York 10036 212.858.1000, www.pillsburylaw.com	14	66	1,820	Jim Rishwain	9.5% James Gatto
23	WilmerHale 1117 California Ave., Palo Alto 94304 650-858-6000, www.wilmerhale.com	13	26	847	William Lee William Perlstein	15% Donald Steinbe
24	Greenberg Traurig LLP 1900 University Ave., Fifth Floor, East Palo Alto 94303 650-328-8500, www.gtlaw.com	11	34	159	William Goines Todd Rumberger	8% Terrance Clark Wayne Jones
25	Mayer Brown LLP 3000 El Camino Real Suite 300, Palo Alto 94306 650-331-2000, www.mayerbrown.com	10	23	409	Jim Holzhauser	3% Ian Feinberg Joseph Mahon
25	Ropers Majeski Kohn & Bentley 1001 Marshall St., Suite 300, Redwood City 94063 650-364-8200, www.ropers.com	10	57	†	†	20% Michael Ioann

*Silicon Valley includes: Santa Clara County; Fremont, Newark and Union City in Alameda County; Atherton, Belmont, East Palo Alto, Foster City, Menlo Park, Portola Valley, Redwood City, San Carlos, San Mateo and Woodside in San Mateo County; San Benito, Santa Cruz and Monterey counties. Although every attempt is made to ensure the accuracy and thoroughness of Business Journal lists, omissions sometimes occur.

NOTES: 1. As of Sept. 1, 2007.
2. Other heads of IP law are Kenneth Steinthal and R. Bruce Rich.
3. Other head of IP law is Kevin Kelly.
4. Other head of IP law is John Ward.
5. Other heads of IP law are Stephen Gare and Johann-Christoph Gaedertz.
† - Did not disclose.
In case of ties, practices are listed alphabetically.
Information was obtained from company representatives.

If your company would like to be considered for next year's list, or if there are any corrections or additions, write to: Research, Business Journal, 96 N. Third St., Suite 100, San Jose, CA 95113, fax 408-295-5028; or e-mail shayden@bizjournals.com.

Research by Sara R. Hayden and Lisa D. Bell

Online Design Inc. ranked No. 1 on the Business Journal's Web Design Firms list. Ranked by number of sites developed, IT took honors with 341.

SILICON VALLEY / SAN JOSE
Business JOURNAL

408.295.3800