Client Alert | Newsflash | Financial Institutions Advisory

COVID-19 FAQ 5: What financing or liquidity schemes are available directly to financial services businesses?

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This FAQ is intended to provide insight on whether FS regulated businesses are eligible in their own right to access government-sponsored liquidity and financing schemes.

In response to the COVID-19 pandemic, central banks and other policymakers in various jurisdictions have introduced liquidity and financing schemes to support households, businesses and markets. However, as governments scramble to determine appropriate funding schemes for businesses operating within their economies, the question arises whether regulated financial services businesses should also be able to access these schemes in support of their own businesses. In many of our jurisdictions, the financial industry is a leading sub-sector within the local economy and will employ significant numbers of the work force. Depending on their business model, these firms could be exposed to loss of revenue and accordingly may suffer liquidity challenges.

It is not a surprise to see regulators adopting an approach whereby firms that are prudentially regulated as banks and insurers are not eligible, in their own right, to access the core liquidity and funding schemes that have been made available to other industry groups operating within economies. This is because these firms have the benefit of capital buffers designed to withstand periods of economic downturn and market uncertainty. We explore elsewhere in our FAQs the steps regulators and central banks have taken with respect to banks in terms of releasing capital or otherwise to alleviate capital restrictions or calculations in support of lending activities.

Where some difference is emerging is with the approach taken to other regulated financial services businesses, such as brokers and intermediaries that, while they will typically have some stipulated capital reserves, are not necessarily as well capitalized. Some of these businesses may be seeing peak activity as clients manage their exposure to market volatility, but others may be suffering significant loss of revenues due to the wider drop off in economic activity. The UK has broken from the pack in allowing regulated firms other than banks and insurers to access the UK's COVID-19 business interruption lending schemes.

Responses in specific jurisdictions

Jurisdiction	Liquidity/financing schemes
United States	Discount window access
	 The Federal Reserve sought to make access to its discount window primary credit lending facilities more attractive by lowering the primary credit rate from 1.75 percent to 0.25 percent and expanding permitted borrowing from overnight to up to 90 days.
	 US depository institutions, including US branches and agencies of non-US banks (US Branches) are eligible to access the discount window.
	Primary Dealer Credit Facility (PDCF)
	The PDCF is a loan facility akin to discount window borrowing to provide primary dealers in US Government securities with funding to ensure smooth market functioning.
	US primary dealers, <i>i.e.</i> the 24 bank and securities broker-dealer counterparties of the New York Fed in its open market operations, are eligible to participate.
	Our US liquidity facilities page provides additional details about the various Federal Reserve facilities, and our alert discusses the eligibility of US Branches under the various schemes.
European Union	At the European Union level, the measures from EC, EIF, EIB and ECB that pertain to refinancing, capital relief, asset purchase are directed at providing liquidity to the banks and other FS regulated business.
United Kingdom	The UK's offer to buy commercial paper ("CCFF scheme") is not applicable to paper issued by banks, building societies, insurance companies and other financial sector entities regulated by the Bank of England or the FCA. Commercial paper will also not be eligible if issued by leveraged investment vehicles or from companies within groups which are predominantly active in businesses subject to financial sector regulation.
	The UK's SME and large business Coronavirus business interruption loan schemes (CBILS and CLBILS) and its "Bounce Back" Loan Scheme are not available to banks, insurers and reinsurers, but other FS regulated businesses such as investment firms and brokers including insurance brokers are within scope of eligibility.
	Other schemes, such as VAT deferral schemes and employee furlough schemes are out of scope of this note but should be assessed for availability.
France	On March 13, 2020, the Banque de France announced its decision to extend the range of banks' exposures towards SMEs that it is prepared to refinance in order to provide additional facilities for banks that lend to SMEs.
	Credit institutions and financing companies are excluded from the exceptional guarantee scheme put in place in France, but other companies from the financial and payment sectors should be eligible.
Germany	Local schemes are not available to FS regulated businesses, however, the programs from the financial crisis are still in place and can be activated on a case-by-case basis. For ECB liquidity support please refer to the EU section.
Italy	The ECB liquidity supporting measures are available to Italian banks. Conversely, the access by banks and other lenders to the liquidity provided through the government guarantee schemes is restricted.

Jurisdiction	Liquidity/financing schemes
Spain	FS regulated businesses (banks and others) do not have access to general economy liquidity/monetary support schemes in Spain.
Belgium	As a rule, local liquidity schemes are not available to FS regulated businesses.
Sweden	Direct monetary support schemes are not available to banks or other FS regulated businesses. However, other wider support schemes such as short-time work allowance or tax deferrals do not exclude FS regulated businesses.
UAE	Only banks are eligible under TESS. The DFSA (regulating the DIFC only) offers bespoke capital requirements relief to firms that do not hold client money, client investments or insurance monies.

Our FIA team has developed the COVID-19 Regulatory and Legislative Dashboard as a resource to help clients and affected institutions, companies, governments, other entities and individuals around the world navigate the complexities of the crisis and the policy response. Please refer to the Dashboard for our periodic updates and insights on the issues addressed in this FAQ.

Find out more about the business response to the Coronavirus outbreak: **Coronavirus: Managing business impact and legal risks**.

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