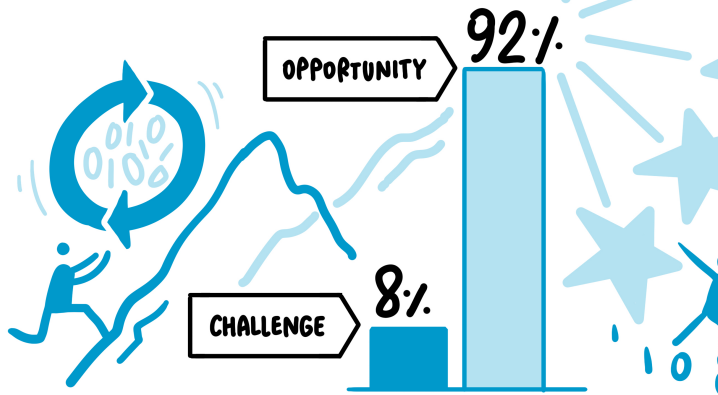


IS DIGITAL TRANSFORMATION a CHALLENGE OR AN OPPORTUNITY?



CHALLENGES for BOARDS & SUITE in DRIVING DIGITAL STRATEGY



TECHNOLOGY ISN'T A DESTINATION, IT'S HOW TO GET THERE



CHALLENGES for DIGITAL NATIVES

BRIDGE the GAP — between — SHOWROOM and DIGITAL

AUTOMOTIVE GOES DIGITAL

AFTER A SUCCESSFUL TAKEOFF, IT CAN BE HARD TO SCALE

- 87% use social media when shopping for a vehicle
- 40% of European AI companies don't actually use AI
- Nearly ALL of you will be driving an electric vehicle
- 90% of US car dealers will have full e-commerce capability

WHITE & CASE

LEVERAGING THE POWER OF DIGITAL TRANSFORMATION

OPPORTUNITIES IN A POST-COVID WORLD

BUYING TECH & DIGITAL OPPORTUNITIES

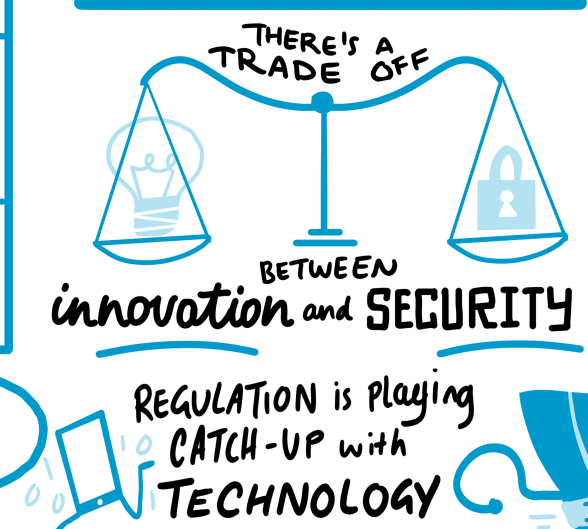
THE SPLINTERNET

DIFFERENT COUNTRIES HAVE a DIFFERENT VIEW of the INTERNET

HALF of the WORLD are still NOT ONLINE

- US
- EUROPE
- ASIA

FUTURE of DIGITAL TRANSFORMATION



BANKS ARE REALIGNING THEMSELVES TO BECOME MORE THAN WHAT FINTECHS OFFER

AI
MAPPING the CUSTOMER JOURNEY, and DATA BUILDS BETTER PRODUCTS

BY BECOMING FINANCIAL COACHES TO CLIENTS AND TRUE PARTNERS TO SMALL/MEDIUM COMPANIES AS THEY GROW

Scriberia