

INJECTING RNA INTO THE BODY
INSTRUCTS CELLS TO MAKE PROTEIN

moderna
FOUNDED IN 2010

IT WON'T WORK!

LOTS OF INITIAL DOUBT FROM OUTSIDE

PERSIST WITH THE BIG IDEAS

OUR WORLD IS *interconnected*

WHITE & CASE

GLOBAL PHARMACEUTICALS:

NEW HORIZONS IN A POST-COVID WORLD

ENSURE THE RAPID DEVELOPMENT

OF DRUGS FOR A FUTURE PANDEMIC BY:



REGULATORS WILLING TO MOVE FAST
..EVEN WITH INNOVATIVE TECHNIQUES



SUPPORTING RESEARCH AHEAD OF TIME

FOCUSING ON INFRASTRUCTURE & SCIENTIFIC APPROACH FOR NEXT TIME

IN NEW AREAS
E.G. ANTIBIOTICS

MASTER PROTOCOLS & PLATFORM TRIALS

HAVING A SOLID IP SYSTEM

ALIGNMENT AMONG INVESTIGATORS

HAVING SUPPORT FROM THE GOVERNMENT

HAVING INDUSTRY COLLABORATION

USING DIGITAL TECHNOLOGY

A SOCIALLY RESPONSIBLE REACTION TO THE PANDEMIC



NEED TO BUILD TRUST IN EXPERTS & SCIENCE TO OVERCOME CONSPIRACY THEORISTS

MORE COLLABORATION is the solution! RATHER THAN EXPROPRIATION

VACCINE NATIONALISM



INTEGRATED SUPPLY CHAINS
SPEED OF DISEASE SPREADING

WE NEED TO improve PUBLIC HEALTH BEFORE THE NEXT CRISIS HITS!

WE NEED TRANSPARENCY

MANUFACTURING CAPACITY & KNOWHOW IS AS IMPORTANT AS IP!

EDUCATE PUBLIC ON BENEFITS VS RISKS OF DRUGS
..AND THE REGULATORY PROCESS BEHIND IT

HOW DO WE VACCINATE THE WORLD, NOT JUST THE RICH?

PRIVATE INVESTMENT CAN DELIVER GOOD OUTCOMES

Scriveria