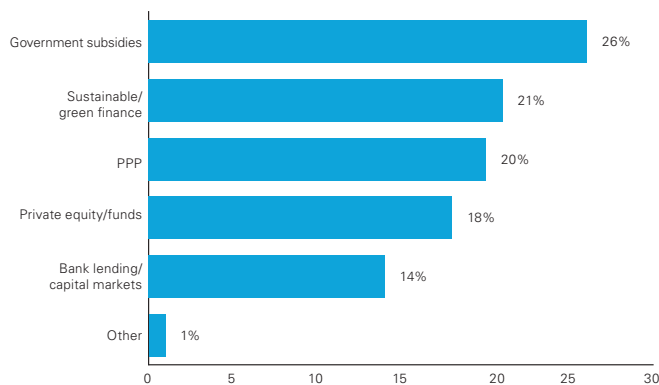


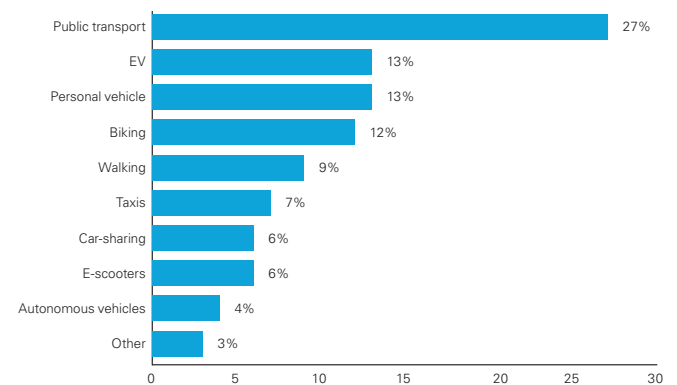
# How changing attitudes toward data sharing could accelerate smart city adoption

In December 2020, White & Case conducted a straw poll of 50 senior professionals and investors working in the smart city space via an online survey. While the results are subject to the limitations of sample-based information, they do provide an indication of broader market sentiment. The results are anonymized and presented in aggregate.

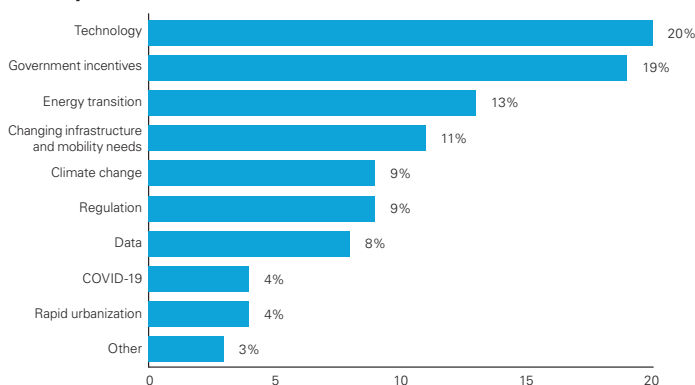
**Question 1: What do you think will be the key sources of funding for smart city technology in your city?**



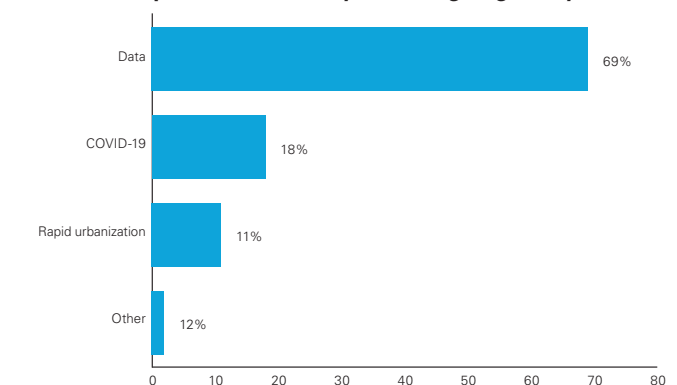
**Question 2: What do you see as the top-three forms of mobility in your city in the next five years?**



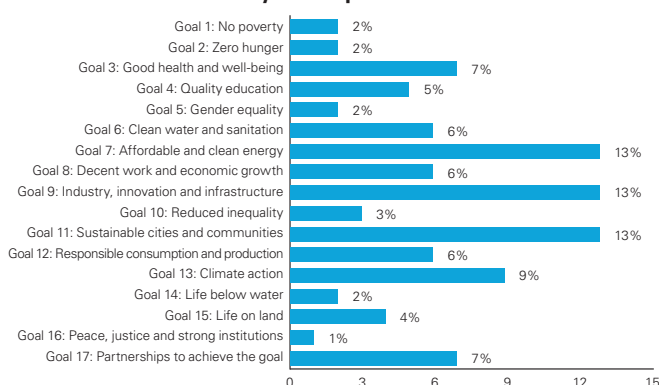
**Question 3: What do you think will help drive the development of smart cities around the world?**



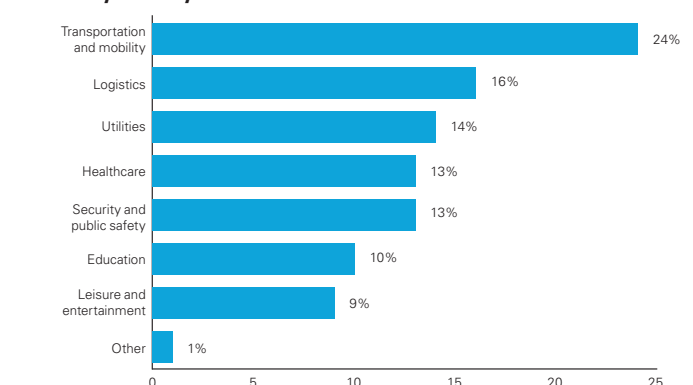
**Question 4: What do you think will have the greatest impact on the development of smart city technologies globally?**



**Question 5: Which of the UN Sustainable Development Goals will drive smart city development?**

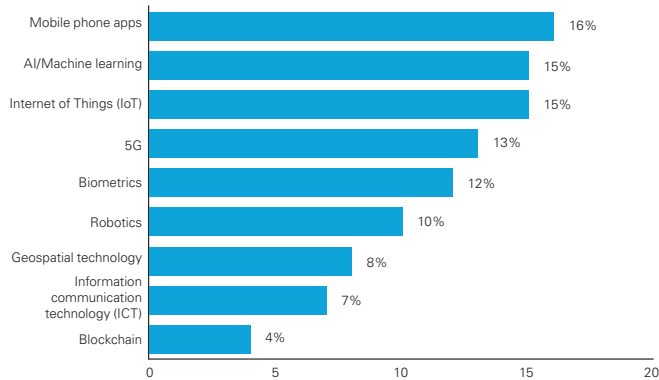


**Question 6: In which sectors do you expect to see the most smart city activity?**

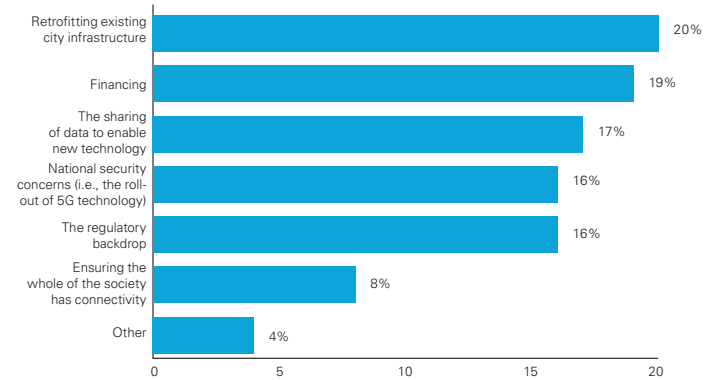


# How changing attitudes toward data sharing could accelerate smart city adoption

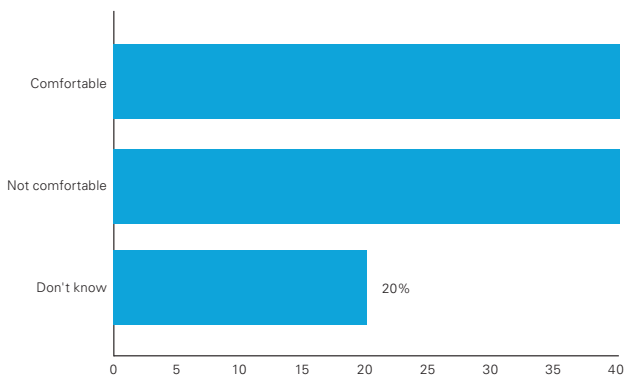
**Question 7: Which technologies will take off in smart cities?**



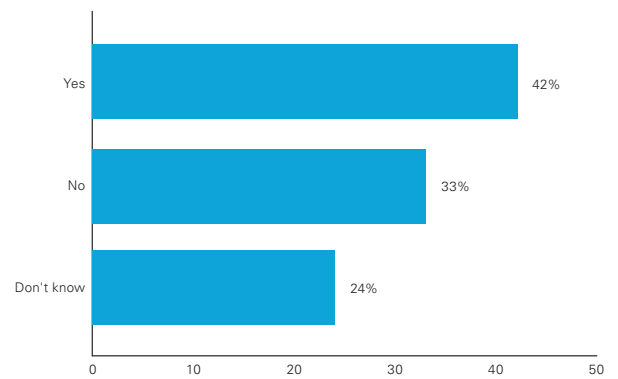
**Question 8: What do you think are the biggest obstacles to smart city rollout?**



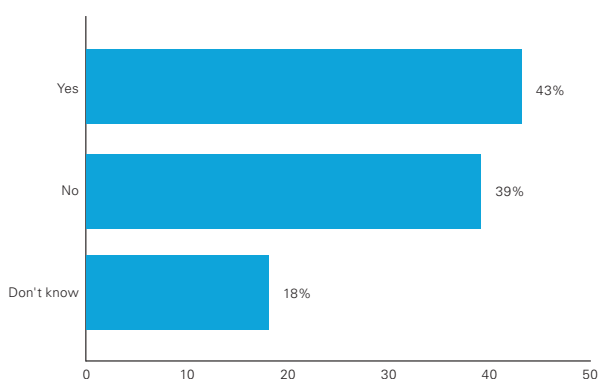
**Question 9: How comfortable are you personally with sharing/allowing access to your personal data for the purposes of developing/improving smart city technology?**



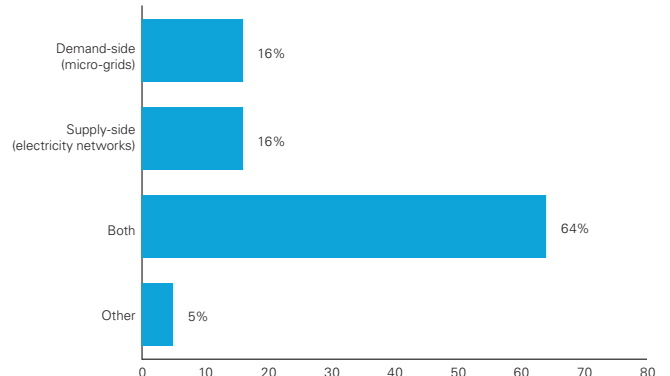
**Question 10: Would you be willing to trade reduced privacy for better services?**



**Question 11: Do you think laws governing privacy and personal data need to be relaxed if smart city rollouts are to progress?**

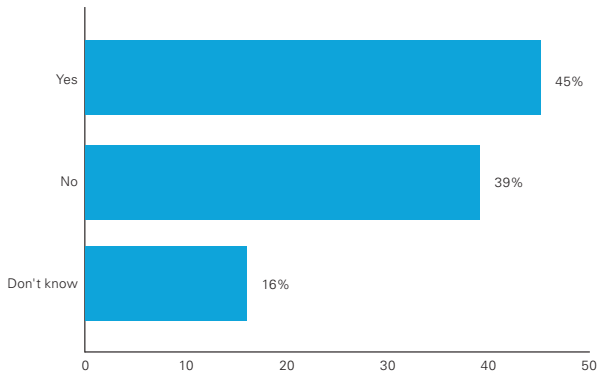


**Question 12: What do you think will drive energy generation transition in smart cities?**

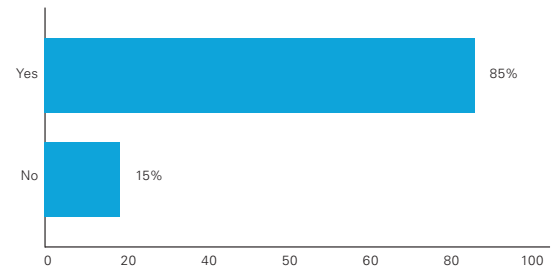


# How changing attitudes toward data sharing could accelerate smart city adoption

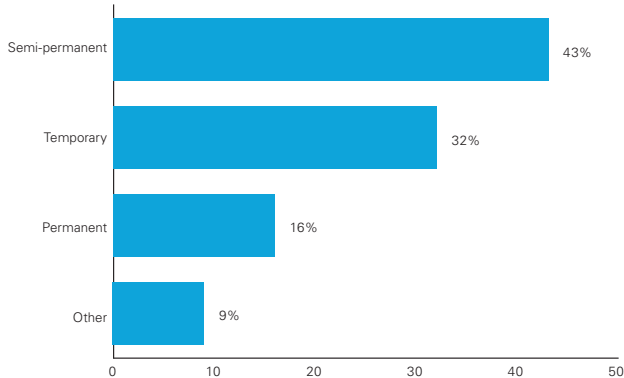
**Question 13: Do you think the overall investment outlook in smart cities has shifted as city dwellers have dispersed to more suburban/rural areas during the COVID-19 pandemic?**



**Question 14: Could the shift in the overall investment outlook ultimately affect demand for certain smart city infrastructure, services and products over the next decade and beyond?**



**Question 15: How permanent do you view the decrease in urban populations to be as city dwellers have dispersed to more suburban/rural areas due to the pandemic?**



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