

1

### Tariffs and Taxes: Navigating Complexities of Cross-Border Commerce

<u>Jessica Lynd</u> <u>Sean Lyons</u>

White & Case LLP Washington, D.C.

May 30, 2025

### **ALI**

# Agenda

- Tariffs have taken on a new importance for many businesses with cross-border supply chains
- Tariffs are not applied equally to all imported products
  - Vary by country of origin
  - Vary by product
  - Affected by non-dutiable charges and valuation
- Trade and tax policies can interact in unexpected ways
- Opportunities exist for businesses to maximize efficiency in their trade and tax planning

### **Introduction to Tariffs**

- Who pays tariffs?
  - $\circ$  Importer of record
  - Role of other parties in a transaction
- How are tariffs imposed?
- How is customs value determined?

### Introduction to Tariffs, cont.

- Determining the applicable tariff rate:
  - Different rates depending upon country of origin
  - Different rates depending upon product
  - Exclusions and Exemptions
- Not all costs are dutiable

### Interaction between Tariffs and U.S. Tax Law

- Tariffs represent both economic and tax costs
  - Transactions between unrelated parties present the easiest case
- Special rules exist for inter-company transactions
  - Historical perspective: high tariffs and low coordination between Customs and the IRS led to abuse
  - The current tax law encourages coordination between pricing for trade and tax purposes
  - Until recently, tax considerations often drove inter-company pricing

### **Strategies for Effectively Managing Tariffs**

- The rules provide flexibility in valuation methodologies in some cases
  - The structure of a business's supply chain can impact which methodologies are available
  - Incoterms and contractual terms with customers can impact deductions and ultimate liability

### **Tax Considerations**

- Changes in the supply chain can have tax consequences, both within and without the United States
- Tariff mitigation can increase tax liability and vice versa

### Tax Considerations, cont.

- For inter-company transactions, existing policies may already present some flexibility to mitigate costs
  - $\circ~$  Working within existing frameworks may help to reduce audit risks
  - Competing interests between taxing authorities may be unavoidable
- Larger changes may be possible by re-evaluating existing policies
  - Larger changes likely increase risks

### **Bridging Tariffs and Tax**

- Many businesses have historically thought of trade and tax issues as entirely separate
- Clients should be encouraged to think holistically

### **Potential Pitfalls**

- Most concerns applied before and continue to apply now
  - Documentation and compliance
  - Coordination of trade and tax policies
- Today's higher costs increase the risks
- Taking steps to mitigate risks in the United States can have an opposite effect overseas

### **Related Considerations**

- Making changes to address tariffs can have unintended consequences
  - Supply chains are complex and sometimes rigid
  - Modifying operations can open Pandora's box
  - Potential for dumping allegations?

#### • The current environment also presents practical obstacles

- How to identify comparables for transfer pricing purposes?
- Like companies or like products?

### **Dispute Resolution Tools – Tariffs**

- Disputes with Customs can be resolved short of litigation
- Customs also offers programs that allow importers to resolve disputes proactively
  - $\circ$  Reconciliation
  - Voluntary reliquidation
  - Prior disclosure

### **Dispute Resolution Tools – Tax**

- Similar tools are available to resolve disputes with the IRS without resorting to litigation
  - Protests and IRS Appeals
  - Claims for refund
- Additional options are available where inter-company transactions are at issue
  - Mutual agreement procedure cases under bilateral income tax treaties
  - Advance pricing agreements as a proactive measure

### **Recent Developments**

- The tariff environment is constantly evolving
- The IRS has not yet had an opportunity to respond
- What does the future hold?

### **ALI**

## A Fluid Situation

- The current environment can make it difficult to advise clients about the future
  - Businesses are aware that solving today's problem may not address tomorrow's issue
- Because tariffs are more strongly at the forefront, even the current framework is subject to change
  - Customs may re-evaluate the options available to importers as different methodologies are adopted and employed
  - Likewise, the IRS may reconsider prior rulings and positions

### **Final Thoughts**

- Many of the greatest opportunities to mitigate costs belong to businesses with integrated supply chains, but so do the greatest risks
- Consistency between trade and tax policy was and remains key; intracompany coordination will pay off
- Businesses have been understandably reluctant to respond to recent changes and are mitigating uncertainty

www.ali-cle.org | where you go for **CLE** matters

### **Questions?**

### Jessica Lynd

Associate, International Trade Email: jessica.lynd@whitecase.com

### Sean Lyons

Associate, Tax Controversy Email: <a href="mailto:sean.lyons@whitecase.com">sean.lyons@whitecase.com</a>