#### WHITE & CASE

2018 Global Citizenship Review



## FROM THE CHAIRMAN

In a year defined by clashes of identity and values, the role of lawyers, law firms and the legal community took on greater emphasis and meaning.

Against that backdrop, White & Case saw record growth in our global citizenship activity: Lawyers in all our offices and in every practice devoted nearly 120,000 hours to pro bono matters. Now more than ever, our people are using their professional skills and our global network to make a concrete difference wherever they can.

This year's *Global Citizenship Review* highlights pro bono and volunteer projects in three important areas: emergency preparedness, education and climate action. These stories and others remind us what is possible when we choose to play our part in addressing the challenges of our time.

Hugh Verrier

## A B O U T G L O B A L C I T I Z E N S H I P

Global Citizenship describes our role—as a business and as individuals—as active participants in the global community. White & Case is committed to fair and ethical operations that respect the interests of our stakeholders and recognize the importance of our natural environment.

As a signatory to the United Nations Global Compact, the world's largest voluntary corporate sustainability initiative, White & Case is committed to doing business responsibly by aligning our operations with ten principles related to human rights, labor, the environment and anti-corruption. Our Responsible Business Working Group, chaired by our co-General Counsels, is focused on identifying, reporting and addressing any human rights risks or abuses in our operations or our key suppliers. Our Environmental Sustainability Committee, chaired by our Head of Global Citizenship, oversees our environmental management system and measurement activities.

Please visit whitecase.com/citizenship to view our Communication on Progress for the UN Global Compact, our Statement on Slavery and Human Trafficking and details on our environmental sustainability initiative.

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## E M E R G E N C Y R E S P O N S E

Our global legal analyses help set new policy frameworks



# A global

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**framework** We are assisting in the development of a Global Disaster **for managing disaster risk** Risk Management Law & Policy Index for the International Federation of Red Cross and Red Crescent Societies (IFRC).

> The Index will help states strengthen their legal frameworks for disaster risk governance by showcasing best practices and highlighting gaps in existing laws related to risk reduction, preparedness, response and recovery, and the extent to which these laws address the auxiliary role of the IFRC. Relevance to climate change is also included.

> This multi-year project is led by London partner Rebecca Campbell. Working closely with IFRC's legislative advocacy coordinator, Isabelle Granger, Rebecca and associates Bandar Altunisi (Riyadh), Matthew Richards (Johannesburg) and trainee solicitor Naim Nasser (London) have developed a robust analytical framework that outlines the categories

PREVIOUS PAGE · A flight to survey damage over the Sendai Airport after the earthquake and tsunami struck the region in 2011

RIGHT AND NEXT PAGE · A family in Mozambique is rescued by a South African helicopter crew after severe floods



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This tool will help the IFRC continue to engage with states at a strategic level and advocate globally for best practice.



and indicators necessary to score the alignment of a country's domestic disaster

> risk management (DRM) laws with the 2030 objectives of the Sendai Framework for Disaster Risk Reduction.

"The ultimate goal of the Index is to support the creation of state-of-theart disaster management legislation worldwide," said Naim, who serves as project manager. "It will allow the IFRC's unique Disaster Law Programme to build on its success making tangible legal change for humanitarian assistance."

Work is now underway by more than 50 of our lawyers worldwide to apply the Framework to national laws in more than 200 jurisdictions. The Index will be launched at a side event of the biennial Global Platform for Disaster Risk Reduction, which was established by the United Nations General Assembly in Geneva in May 2019.

The IFRC sees the Index as essential to its ongoing advocacy programs around the world, as well as an easy-to-use reference for parliamentarians, DRM practitioners and policymakers.

"The IFRC recognizes the value of having a really good handle on the global regulatory platform in which they are operating," said Rebecca. "We are pleased for the opportunity to do this crucial work that can only be undertaken by a large pool of trained lawyers able to research across many jurisdictions. This tool will help the IFRC continue to engage with states at a strategic level and advocate globally for best practice."



## Legal first aid for first aid providers

We are supporting the IFRC Global First Aid Reference Centre (GFARC), hosted by the French Red Cross, with research to establish first aid providers' liability and identify gaps and best practices. Our global review of first aid legislation prioritizes countries where the Red Cross and Red Crescent Societies should focus their efforts to improve legal protection of the lay public when providing first aid. The research, including an analysis of the best practices and arguments for advocacy work, will be shared by the GFARC with the 191 Red Cross and Red Crescent Societies around the world.

Our lawyers reviewed the legislation of 65 countries in the course of three months. The review was conducted by 55 associates and 14 partners from 20 offices on five continents. Lawyers selected the countries they would review, which allowed them to match their interests, language skills and qualifications to the requirements.

It was a challenge to design a questionnaire for a targeted, standardized report on each country, yet still cover all applicable criminal, civil, financial and draft legislation that could impact a first aid

RIGHT AND NEXT PAGE • Rescue workers prepare to deliver supplies to remote communities in Indonesia









Our research, including an analysis of the best practices and arguments for advocacy work, will be shared with the 191 Red Cross and Red Crescent Societies around the world.

> provider. For instance, in some countries, the team discovered that first aid providers who transport injured people to the hospital could be held liable for their medical bills.

Our work was led by partner Bertrand Liard in Paris, supported by Johannesburg associates Rekha Ajoodha and Janine Howard, as well as Paris-based trainee Alex Salehi.

"Doing pro bono work like this is always rewarding and fulfilling for us, and we hope it will be helpful for society in general," said Bertrand. "In addition, a project like this one calls on the reach of the entire Firm to succeed, and forges links between our lawyers in different practice areas and offices who may not have worked together but share a passion for the Red Cross and Red Crescent Societies' work."

## L E G A L E D U C A T I O N

Our investments in legal education focus on some of the world's biggest challenges and opportunities

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#### Is education a right for migrant o children? th m

**migrant** Our lawyers analyzed how legal accountability can promote the delivery of education for the millions of school-aged migrants worldwide. The United Nations estimates that we also brought our language

30 million of the approximately 258 million people living outside their country of origin in 2017 are school-aged. We teamed up with the Right to Education Initiative (RTE), which promotes education as a human right, to carry out an extensive review and analysis of national laws, policies and case law in ten countries on the education rights of migrants, internal migrants and refugees.

In total, 18 lawyers and legal staff in 11 offices around the world, led by London partner Rebecca Campbell, and projectmanaged by Hamburg associate Carola Boeckmann, completed the work in record time. As well as providing the lean RTE team with more hands on deck, we also brought our language skills, our ability to access and review obscure or unclear source material, and the breadth of our legal experience to the table.

"As project manager for this matter, I got to see that we are truly a global law firm and that we work together so well," said Carola.

Our research spotlights best practice, gaps in legislation and where legislation is in place but is not implemented effectively. It forms the basis of ongoing advocacy work by RTE and

PREVIOUS PAGE · A sign in a refugee camp in Calais, France: "Who opens a school, closes a prison"

RIGHT AND NEXT PAGE · Rohingya children play a game at a school in Kutupalong refugee camp in Bangladesh



#### LEGAL EDUCATION





its network to expand access to education for migrants and provides insight into concrete actions that states can take immediately.

For instance, our research and analysis were included in an RTE background paper, The status of the right to education of migrants: International legal framework, remaining barriers at national level and good examples of states' implementation, that was cited in UNESCO's Global Education Monitoring Report 2019: Migration, Displacement, and Education – Building Bridges, not Walls, published in November 2018. It was also cited in a subsequent UNESCO paper on the right

to education of refugees, produced in December 2018 for an International Expert Meeting organized by UNESCO and the regional government of Cataluña.

During this meeting, RTE presented the paper *Examples* of concrete and promising measures taken by states to ensure inclusion of refugee populations in national systems.

A report from the UN Special Rapporteur on the right to education also includes country examples from our research.

Our research forms the basis of ongoing advocacy work to expand access to education for migrants and provides insight into concrete actions that states can take immediately.

#### Schooled in law

We added a new partnership with the Grunin Center for Law and Social Entrepreneurship at New York University School of Law to our growing roster of programs for law students. In 2018, we began a new collaboration with the Grunin Center for Law and Social Entrepreneurship at New York University (NYU) School of Law. The Grunin Center aims to grow and enhance the community of lawyers and legal institutions engaged in social entrepreneurship and impact investing. Our support is both advisory and financial. Arlene Hahn, a partner in our New York office and NYU Law School alumna, serves on the Grunin Center's Advisory Board, and our lawyers work with the Grunin Center's International Transactions Clinic to provide pro bono advice on investment transactions and other legal issues faced by social enterprises.

"To be able to support this burgeoning sector at a grassroots level is extremely exciting for us and reflects our desire to find positive ways to impact the world—which is something that both our lawyers and the incoming talent pool are passionate about," said Arlene.

Our support will make possible at least two White & Case Social Entrepreneurship Internships beginning in the 2020 – 2021 academic year, as well as a new White & Case Award in Law and Social Entrepreneurship to recognize graduating NYU law students who demonstrate both academic excellence and a strong commitment to social entrepreneurship and social impact.

RIGHT AND NEXT PAGE · Law students studying at Jigme Singye Wangchuck School of Law, Bhutan







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There is nothing more important than education. Our pro bono work in this area is a key focus of what we do. Our lawyers promote the rule of law and justice in legal education all over the world.

JACQUELYN MACLENNAN, PARTNER, BRUSSELS

"White & Case's partnership and support will enable the Grunin Center to prepare the next generation of lawyers to apply their skills to advance social entrepreneurial solutions to some of the world's most pressing challenges," explained Carolina Henriquez-Schmitz, Executive Director of the Grunin Center. "Law firms like White & Case are critical partners in driving social impact."

Examples of our other partnerships with law schools include:

 Helping the Kingdom of Bhutan create its first law school, the Jigme Singye Wangchuck School of Law

- Longstanding support for the Philip C. Jessup International Law Moot Court Competition, the world's largest moot court competition with more than 3,000 students from 100 countries taking part
- Hosting a series of pre-moots in Brussels, Frankfurt, London and Paris to help students prepare for the oral rounds of the Willem C. Vis International Commercial Arbitration Moot
- Collaborating with Prince Sultan University in Riyadh and the American Bar Association Rule of Law Initiative to provide training for female students taking part in the Vis Moot

- Teaching ethics and practical legal skills to more than 800 students from Russian law schools each year
- Working with the Leitner Center for International Law and Justice at Fordham Law School to design and deliver an interactive legal ethics and human rights training program in Ghana for top law students from seven African countries
- Collaborating with the Asian University for Women in Bangladesh to sponsor the education of students in pre-law, provide guest lecturers and offer internships to students in our Hong Kong office
- Organizing a range of programs at the Faculty of Law and Political Science of the National University of Laos and three universities in Myanmar through Bridges Across Borders Southeast Asia Community Legal Education Initiative (BABSEACLE)
- Supplying library resources for the newly established Nunavut Law School, located 300 kilometers above the Arctic Circle in Canada

## The role of the courts in public We work through the courts to enforce legal obligations education and unlock funding for education in several US states.

## Access to special education for the children of Flint, Michigan

Following our court victory to obtain necessary and state-ofthe-art medical screening for the children of Flint after the water crisis, we are now entering the next phase of the lawsuit to ensure funding is in place to provide the special education services the children affected by lead poisoning will need.

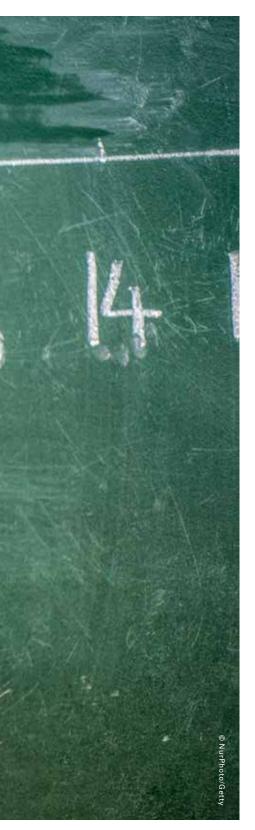
#### The link between funding and a sound basic education in New York

We are collaborating with the Education Law Center and Morgan Lewis, on behalf of a range of stakeholders, on a bold litigation agenda to challenge the State of New York to protect the constitutional rights of all New York State school students by providing a sound basic education. Ultimately, the aim is to secure the funding needed to safeguard students' rights in five districts to set a powerful precedent for the rest of New York and the country.









#### Amicus support for a Florida decision on how best to ensure an "adequate" education

In July 2018, we filed an amicus brief in the Florida Supreme Court on behalf of the Urban League of Greater Miami, a nonprofit whose focus includes helping all children reach their fullest potential. The brief supported an earlier decision by the First District Court of Appeal to reject a lawsuit claiming the current public school system is not providing adequate education and is in violation of Florida's constitution. The Urban League was concerned the case would undo decades of good work by educators, hurt low-income families and confound the separation of powers. The Florida Supreme Court subsequently affirmed the Court of Appeal's decision.

## A pipeline for the profession

programs that help diversify the pipeline of young people interested in careers in law or law firm management.

We also invest in Each year, approximately 20 of our lawyers in New York teach six workshops on subjects such as contracts, torts and US constitutional law to the entire junior class at Cristo Rey New York High School in Harlem as part of their regular social studies curriculum. Organized by Street Law, the program culminates when the nearly 100 students visit our office to practice negotiating contracts and participate in mock depositions and trials. They also tour the office with stops to speak with both lawyers and business services employees to learn about the many careers law firms offer.

> "Young people can feel that the route to a legal career is only open to a select few and, as a result, there's a real danger that talented students think a legal career is unattainable for them," explained Elizabeth Black, senior manager of global citizenship at White & Case. "To help ensure that doesn't happen, for many years we've





been running programs to engage with students who would otherwise not have considered a legal career."

Our people in London host 25 high school students from local neighborhoods annually as part of our commitment to PRIME, an alliance of law firms working to improve access to the legal profession through work experience. We also recently launched a residential work experience program, in collaboration with the Social Mobility Foundation, for secondary school students from other parts of the United Kingdom. Both week-long programs are designed for young people from lower-income homes who are the first in their families to consider attending university. The programs include shadowing lawyers, court tours and workshops on how to interview and prepare a résumé.

Our lawyers are involved in similar pipeline programs in Bratislava, Miami, Milan, Paris, Silicon Valley and Washington, DC. LEGAL EDUCATION

## Case studies in international arbitration

Our investment in education extends to training for practicing lawyers and judges. We applied a tailored approach for lawyers in The Republic of The Gambia in collaboration with the International Senior Lawyers Project (ISLP). Following a regime change in The Gambia in 2017, the Ministry of Justice (MoJ) faced an increase in international claims and arbitrations involving international investment agreements made with the previous government. Additional capacity was required to manage the increase, and the MoJ decided it needed to enhance the skills of its lawyers.

Together with ISLP and the MoJ, New York partner Damien Nyer, New York associate Sven-Michael Volkmer and Paris associate Tolu Obamuroh put together a highly interactive week-long course and delivered it to 30 lawyers from the MoJ. Participants worked on case studies, drafted arbitration clauses and considered claims, arguments and procedural issues applicable to the types of cases they will be seeing.

"The attendees were highly experienced and talented lawyers so we wanted to give them an opportunity to explore and expand on their existing skill set, rather than lecture them in a vacuum," commented Damien. "It was immensely gratifying to take part in something that was so well received and so relevant."



Participants worked on case studies, drafted arbitration clauses and considered claims, arguments and procedural issues applicable to the types of cases they will be seeing.



LEGAL **EDUCATION** 

## A curriculum for judges rights

on the When the Center for Reproductive Rights (CRR) received impact of a grant to create a training program to sensitize judges reproductive globally about the importance and impact of reproductive rights, they turned to us to help create a model curriculum.

> A team of more than 30 lawyers from nine offices, supervised by partner Heather McDevitt and managed by New York associate Alice Tsier, first examined effective practices in judicial training. They found such training should be flexible to be sensitive to the political and cultural environment as well as the kinds of problems judges face in their individual courtrooms. As a result, in conjunction with CRR, our lawyers designed a curriculum that was extensive, but also practical and adaptable.

The model curriculum is highly interactive. A comprehensive facilitator quide includes lesson plans, step-by-step instructions, descriptions of exercises and texts of handouts, along with presentation slides for each module. It also includes a selection of case studies that apply the content to real-life scenarios, including mock trials and collaborative role plays.

RIGHT AND NEXT PAGE · Women in Uganda count money on a blanket during a microfinance meeting with CAFWA, Community Action Fund for Women in Africa

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Baseline access to contraception means access to education and that, in turn, means access to economic opportunities.

ALICE TSIER, ASSOCIATE, NEW YORK









Before using the curriculum the first time with judges, CRR staff in our New York office ran a pilot session spearheaded

> by New York associate Jennifer Thomas for firstyear associates and other lawyers with an interest in the subject.

This model judicial curriculum will be used to support the development of judges who can both safeguard reproductive rights and hold states accountable for reproductive rights violations. The curriculum will first be used in Nepal and Uganda. CRR ultimately intends to expand the use of the curriculum to national judicial institutes around the world.

The Center is exploring adapting the curriculum for others who play a role in women and girls' access to justice for reproductive rights violations, including judicial clerks and prosecutors.

"The ability to control their own reproductive agency is the baseline for women's ability to engage in the world and have equality," said Alice. "Girls who don't have access to contraception often have their education curtailed because they're expelled or have to get married or drop out because they have to care for their children. Baseline access to contraception means access to education and that. in turn, means access to economic opportunities."

## C L I M A T E A C T I O N

We employed our skills to help protect our environment and accelerate climate action



# The path to a

#### Global Pact for the We are conducting a crucial legal review to inform the **Environment** UN as it considers creating the world's first universal environmental charter.

In 2018, the United Nations adopted a resolution to explore the creation of a universal environmental charter based in international law—a Global Pact for the Environment. We were retained by the Environment Program of The Cyrus R. Vance Center for International Justice to complete a legislative review integral to the development of this potential future treaty. Our review included regional and country-specific instruments, multilateral environmental agreements, soft law instruments and the UN Sustainable Development Goals. The team of ten lawyers from six offices on five continents was led by Melbourne partner Michelle Keen and London counsel Tallat Hussain.

With hundreds of bilateral and multilateral agreements related to environmental law in jurisdictions around the world, development of the Global Pact for the Environment represents a fundamental shift in approach to the development and implementation of international environmental

law. To date, this has been largely characterized by incremental and piecemeal responses to specific environmental issues, and has resulted in a highly fragmented international regulatory framework for environmental protection.

"Our work showcased those principles in the Global Pact that were covered at least to some extent by existing treaties and also identified clear gaps that the Global Pact would fill," said Tallat. "Without an understanding of possible gaps, an international agreement may be unsupportable or even irrelevant. Where the issue is as complex as international environmental law, significant resources are required to ensure the integrity of the ultimate instrument."

This first-of-its-kind research will be used by the World Commission on Environmental Law at the International Union for

RIGHT AND NEXT PAGE . Fishing off the Vestmannaeyjar Islands, Iceland

PREVIOUS PAGE · Ogoy Island in winter, Lake Baikal, Pribaikalsky National Park, Russia



#### CLIMATE ACTION



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As we conducted our review, we were reminded of the significance of international environmental laws and their importance for the health and safety of people and the natural resources upon which we rely.

MICHELLE KEEN, PARTNER, MELBOURNE

Conservation of Nature National Committee to develop and strengthen a body of international environmental law principles and help persuade countries to sign the Global Pact should the UN proceed to its formal creation. The work also supports the UN General Assembly Secretary General report, *Gaps in international environmental law and environment-related instruments: Towards a Global Pact for the Environment.* 

"As we conducted our review, we were reminded of the significance of international environmental laws and their importance for the health and safety of people and the natural resources upon which we rely," said Michelle. "Our whole team felt extremely proud to have had the opportunity to make this contribution. We hope it will get the full support of the international community."

The team's work was recognized by the Vance Center with its 2018 Award for International Pro Bono Excellence.

## **The Zoological Society of** fight against poaching

property lawyers help technology to monitor endangered animals.

London goes ZSL (the Zoological Society high-tech in the of London) both operates the highly successful London and Whipsnade Zoos and is a key player in promoting global animal Our intellectual conservation. It focuses on three areas—wildlife and people. ZSL secure rights to the wildlife health and "wildlife back from the brink"-to drive efforts to save some of the world's most endangered species.

> Our London IP lawyers have been working with ZSL on its transformational Instant Detect tool, a cutting-edge wildlife and threat monitoring system designed for the world's most demanding environments, from the Antarctic to the Sahara Desert. Combining camera traps and acoustic sensors to detect humans and wildlife, satellite technology sends the data back in real time from virtually anywhere in the world. It serves as an early warning system to tackle the illegal wildlife trade, one of the biggest pressures on wild animals today.

Our lawyers negotiated on ZSL's behalf to achieve the best possible IP terms, leading to successful trials in seven locations and the opportunity to scale it with multiple technology partners in the future. London

RIGHT AND NEXT PAGE . Polar bear cubs waking up from anesthesia after receiving lip tattoos and ear tags, Wapusk National Park, Canada









The tool is a cuttingedge wildlife and threat monitoring system designed for the world's most demanding environments.

> IP partner Philip Trillmich, who led this work, said: "We are delighted to use our core legal skills to support such an innovative project that works directly to protect wildlife."

"Conservation is a huge task, so working in partnership with businesses like White & Case on global issues really helps us to face these challenges and achieve better outcomes for wildlife," commented Sandra Crewe, Head of Corporate Partnerships for ZSL.

Our relationship with ZSL is a long one, starting when we joined as one of the first corporate members in 2012. Among many benefits for both organizations, our people in London enjoy volunteering at ZSL London Zoo. In the course of more than 60 hours of volunteering in 2018, our people prepared "browse" highly compact and nutritious food for the animals to eat in winter.

Our pro bono work with ZSL covers both its day-to-day corporate legal needs and its global conservation efforts. This has included the challenge of helping ensure ZSL remains eligible for EU funding post-Brexit, as well as ongoing employment, retail and contractual requirements.

#### A blueprint for financing climate action at scale

Our lawyers co-authored a white paper with the G20 Sustainable Finance Study Group that calls for the creation of a sustainable collateralized loan obligation market to combat climate change.

An investment of US\$100 trillion in sustainable infrastructure is required over the next 15 years to support the world's move toward the sustainable economy envisaged by the Paris Agreement under the United Nations Framework Convention on Climate Change. According to the Intergovernmental Panel on Climate Change, a seven-fold increase in annual investment in sustainable energy infrastructure alone-to US\$2.4 trillion—is needed if the goals of the Paris Agreement are to be achieved.

London partner Chris McGarry and professional support counsel Mindy Hauman advised the G20 Sustainable Finance Study Group and co-authored a white paper with the Study Group that calls for the creation of a sustainable collateralized loan obligation (CLO) market to support the world's transition toward a sustainable economy and combat irreversible climate change.

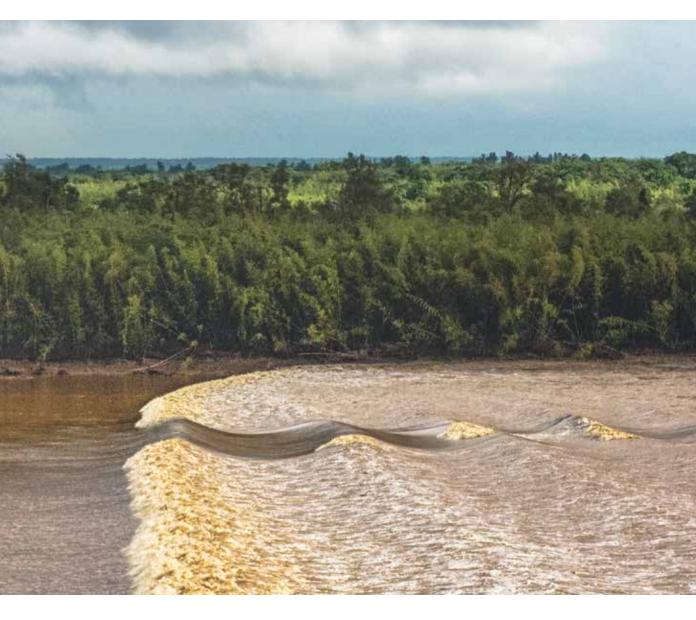
"A new sustainable CLO market is the only mechanism to finance sustainable infrastructure projects at the pace and scale required to achieve the goals of the Paris Agreement," said Chris. "The capital required to meet the challenge is so large that it cannot be provided solely by banks. There is a clear opportunity for institutional investors, which have access to a deep pool of capital as key participants in the US\$100 trillion bond markets, to play a central role in the development and growth of a sustainable CLO market."

RIGHT AND NEXT PAGE · Amazon River during Pororoca, a tidal bore, with waves up to four meters high that travel far upstream

Our proposals show **??** how to finance the implementation of the Paris Agreement and deploy nearly US\$100 trillion over the next 15 years.

CHRIS MCGARRY, PARTNER, LONDON







The bond market currently provides little of the overall funding to the infrastructure sector—about 15 percent of the total. The white paper argues that the development of a sustainable CLO market, which aligns the quantity of liquidity with long-term investors, will advance sustainable energy, transportation and other sustainable infrastructure projects. The bond market could provide between US\$1 trillion and US\$1.5 trillion annually in additional private capital for sustainable projects—half the current annual investment gap.

The G20 Leaders' Declaration included the following endorsement: "Mobilizing

sustainable finance and strengthening financial inclusion are important for global growth. We welcome the *Sustainable Finance Synthesis Report 2018*, which presents voluntary options to support deployment of sustainable private capital."

"This paves the way for central bankers and regulators in the rest of the G20 (e.g., China, the UK, EU and Brazil) to get to work in earnest in 2019," said Chris. "Our proposals show how to finance the implementation of the Paris Agreement and deploy nearly US\$100 trillion over the next 15 years."

#### Conservation finance

## **finance** Our long-time pro bono client Conservation International structures innovative financing for nature conservation and climate change projects.

Conservation International (CI) has been protecting nature for more than 30 years, working through a combination of science, policy and partnerships. The scope of its work requires significant financial investment, driving its Conservation Finance Division to constantly seek innovative mechanisms for public, private and crowd financing. We have worked with CI on multiple initiatives for 15 years, and in 2018 more than 30 lawyers in ten offices were engaged on a variety of funding initiatives for CI.

"While, at first glance, it wasn't clear to me how a global corporate law firm could support a conservation organization, our use of increasingly sophisticated financing solutions has made the involvement of White & Case invaluable to our long-term success," noted Romas Garbaliauskas, Senior Legal Advisor for Cl's Conservation Finance Division. Our relationship started by collaborating on a series of debtfor-nature swaps pursuant to the US Tropical Forest Conservation Act, in which a portion of a nation's foreign debt is forgiven in exchange for investment in local conservation efforts. More recently, our teams have worked on the creation of Conservation Trust Funds and a powerful new investment fund, as well as climate change programs.

Currently, our lawyers in Singapore are working with Cl on a regional sustainable development trust to fund conservation efforts in Fiji. This is the fourth such fund White & Case has worked on with Cl and follows the creation of a trust to support the Bird's Head Seascape project in Indonesia, the largest privately funded place-based marine conservation effort to date. Our use of increasingly **>>** sophisticated financing solutions has made the involvement of White & Case invaluable to our long-term success.

ROMAS GARBALIAUSKAS, SENIOR LEGAL ADVISOR, CONSERVATION FINANCE DIVISION, CONSERVATION INTERNATIONAL This year's largest project was the launch of Conservation International Ventures, an investment

fund that will deploy financing to nascent small and mediumsized enterprises without access to traditional finance whose business models have a potentially transformational impact on the environment. The first loan has already been made to COOPBAM, a Peruvian coffee cooperative, and an additional US\$8.5 million is being reviewed. Ideally, these enterprises will, in turn, generate profit, helping to pay off their CI Ventures loans and ensuring long-term funding and opportunities for new investments.

For CI Ventures, our New York and Australian offices were active in creating the fund

RIGHT AND NEXT PAGE · A biologist studying a mangrove ecosystem holds a lemon shark pup in tonic immobility in the Bimini Islands. Coastal ecosystems are critical to maintaining water quality, controlling erosion and mitigating climate change









Nature solutions have been shown to mitigate climate change by 30 percent, but they currently receive only 2 percent of financing.

> structure and documentation, while deal teams have been established in Miami, New York and London. Lawyers across practice groups and offices are on standby to provide legal support. "We're treated like a regular client by White & Case, with a deal team put together extremely quickly when necessary," explained Romas.

For our lawyers, working with CI is extraordinarily fulfilling. "The legal work is in itself interesting, while the opportunity to set the legal framework that helps to ensure these projects are successful is extremely rewarding," said Singapore partner Barrye Wall, who has been involved in much of our recent work for CI.

Alongside its nature conservation work, CI is looking at ways to mitigate climate change. Nature solutions have been shown to mitigate this serious global threat by 30 percent, but only 2 percent of financing goes to this type of solution. CI Ventures' investments are therefore likely to have a direct positive impact on climate change.

This year we collaborated with CI and More Trees, a Japanese forest conservation organization working on a project to prevent deforestation in the Philippines. Working with local communities who have agreed to reduce their greenhouse gas emissions led to the production of carbon credits. Our lawyers in Tokyo helped to transfer the carbon credits to More Trees and structure a solution that allows these to be managed via CI's registry account. T R U L Y G L O B A L P R O B O N O P R A C T I C E

> Our work focuses on providing access to justice, serving organizations with a social or environmental mission and promoting the rule of law and good sovereign governance

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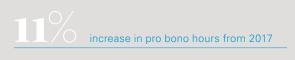
## **))**

Pro bono work is done in all our offices, in all parts of the world, even where there is no tradition or local bar expectation. The recognition we have received is a testament to the impact of the work we do and the commitment and quality of our lawyers.

JACQUELYN MACLENNAN, PARTNER, BRUSSELS, GLOBAL PRO BONO PRACTICE LEADER

### A body of work <u>A major global investment</u> <u>recognized for excellence</u>







Four-time winner of *The American Lawyer's* Global Legal Award since 2013

## A broad base of leadership



100

partners and counsel serve as Pro Bono Leaders

of offices and practice groups do pro bono work



associates and legal staff serve as Pro Bono Champions

Ten-time winner of the Financial Times

Innovative Lawyers Award. Three "Standout"

and seven "Commended" matters since 2014

OUR PRO BONO PRACTICE

### Americas highlights

30+ total pro bono matters in 2018

**Boston** · Pursuing claims of actual innocence for a client on Mississippi's death row

**Chicago** · Corporate legal advice to United Cerebral Palsy Seguin of Greater Chicago

**Houston** · Advising a Houston nonprofit working to stop the expansion of a local landfill

Los Angeles · Representing a Central American child seeking Special Immigrant Juvenile Status to enable him to remain in the US Mexico City · Representing a variety of cultural institutions, including Museo Universitario Arte Contemporáneo, SOMA, Patronato de Arte Contemporáneo and the foundations of Museo Tamayo and Palacio de Bellas Artes

**Miami** · Civil rights trial counsel for a Florida man falsely arrested for battery of a law enforcement officer

**New York** · Represented more than ten clients in federal and state appeals of their criminal convictions; a case of first impression is headed to New York State's highest court São Paulo · Summarized Portuguese-language agriculture and forestry deal investment contracts for inclusion in the Columbia Center on Sustainable Investment's online contract repository

Silicon Valley · Corporate governance and IP advice to the Global Network Initiative, an NGO working to protect freedom of expression and privacy rights

Washington, DC · Brought federal habeas corpus proceedings for a prisoner who has been detained without charges in Guantánamo Bay since 2007

#### <u>EMEA highlights</u>

395+ total pro bono matters in 2018

Abu Dhabi · Researched gender-based violence case law for inclusion in Cornell Law School's Women and Justice Collection

**Astana** · Advising the Kazakhstan Bar Association on legal education initiatives and improvements to the court system

**Berlin** · Serving as legal guardians for unaccompanied minor refugees who have recently immigrated to Germany

**Bratislava** · Prepared and delivered training on the new EU General Data Protection Regulation to leading Slovak nonprofits in partnership with the Pontis Foundation **Brussels** · Analyzed laws regulating the detention of migrant children in the EU for the Platform for International Cooperation on Undocumented Migrants

**Cairo** · Legal support on historical preservation and public use for the Presidential Committee on the Re-Development of Downtown Cairo

**Doha** · Ongoing advice on the establishment of the first museum of modern and contemporary art in Beirut

**Dubai** · Guidance to a blockchain startup that will provide banking facilities to underbanked populations Düsseldorf · Structuring advice to AMAIDI International gGmbH, a global NGO connecting volunteers to those in need

**Frankfurt** · Assisting Jugend gegen AIDS e. V., a German youth nonprofit focused on HIV/AIDS prevention, to establish a subsidiary organization

**Geneva** · Helping the Global Alliance of National Human Rights Institutions review and amend its governance documents

Hamburg · Conducted a one-day insolvency workshop for debtor counselors of the Deutscher Caritasverband, a charitable organization of the Catholic Church

## **EMEA highlights (cont.)**

**Helsinki** · Research on the rights of migrant children in Finland for global child rights NGO Kids Empowerment

**Istanbul** · Assisting FODER, a financial literacy and inclusion nonprofit, to file as a public interest association in Turkey while providing ongoing tax advice

Johannesburg · Helped Innovation: Africa, a nonprofit providing solar and water technologies to remote African villages, incorporate a South African entity

**London** · Assisting social enterprises working in Ghana, India and Uganda with the structuring, negotiation and implementation of their first debt financings Madrid · Helped establish and serve as a founding member of Fundación Pro Bono España, Spain's largest pro bono clearinghouse by participation

Milan · Ongoing assistance in the formation of Pro Bono Italia, an association of lawyers and law firms devoted to promoting and spreading a culture of pro bono throughout Italy

**Moscow** · Russian and international intellectual property law advice to the Garage Museum of Contemporary Art in Moscow

**Paris** · Representing victims of the terrorist attack on the Bataclan Theatre in criminal and civil compensation proceedings

**Prague** · Day-to-day legal and tax advice to Dobrý anděl, a Czech nonprofit focused on helping severely ill children and their families

**Riyadh** · Helped Bunyan Women's Charitable Association for Family Development structure secured and interest-free finance and housing options for lowincome families

**Stockholm** · Representing survivors of torture during the war in Syria who currently reside in Sweden to file criminal complaints against their perpetrators

Warsaw · Data-protection compliance, administrative law and litigation support to Polish Humanitarian Action, which supports individuals affected by armed conflict, humanitarian emergencies and natural disasters

#### **Asia-Pacific highlights**

## 100+ total pro bono matters in 2018

**Beijing** · Participating in Peking University Law School Clinic

**Hong Kong** · Corporate legal advice and training for the Hong Kong Red Cross

Jakarta · Helped Women's World Banking set up a local representative office in Indonesia

**Melbourne** · Ongoing advice to low-income clients in dispute with their builder as part of Justice Connect's Domestic Building Legal Service clinic **Seoul** · Analyzed legislation and case law on discrimination against LGBTI people in the workplace for PILnet, a global pro bono NGO

Shanghai · Advised Parinama Cultural Development Foundation, a Shanghai arts nonprofit, on publishing dance educational materials for use at East China Normal University **Singapore** · Legal advice to Guide Dogs Singapore Ltd, which provides guide dogs and orientation and mobility training to people with visual impairment

**Sydney** · Preparing loan agreements and other documents for Conservation International's conservation impact investments globally

**Tokyo** · Representing individuals seeking asylum in Japan through a partnership with Japan Association for Refugees OUR PRO BONO PRACTICE

#### **Pro bono clients**

We are privileged to work with an exceptional roster of more than 600 organizations and governments. Here are a few highlights.

ABA Rule of Law Initiative ACCEPT Association Acumen Advocates for International Development AfriKids Alliance des Avocats pour les Droits de l'Homme Alliance for Children's Rights Alliance for Financial Inclusion American Civil Liberties Union Aprender Primero Ashoka The Auschwitz Institute for Peace and Reconciliation

Kingdom of Bhutan The Bingham Centre for the Rule of Law The Brady Center to Prevent Gun Violence Bridges Across Borders Southeast Asia Community Legal Education Initiative (BABSEACLE)

- The Campaign for the Fair Sentencing of Youth
- Child Rights International Network
- Commission for Art Recovery
- Conservation International
- Conservation Law Foundation
- The Cornell Center for Women and Justice
- The Cyrus R. Vance Center for International Justice of the New York City Bar Association
- Education for Employment Education Law Center European Disability Forum European Roma Rights Centre European Shoah Legacy Institute

End Child Prostitution, Child Pornography and Trafficking of Children for Sexual Purposes

Fair Trials International Fundación Appleseed México, A.C.

The Global Alliance for Reporting Progress on Peaceful, Just and Inclusive Societies

**Global Poverty Project** 

Grunin Center for Law and Social Entrepreneurship at NYU School of Law

Hedayah Human Rights Campaign

Institute for War and Peace Reporting International AIDS Vaccine Initiative

#### International Crisis Group

International Development Law Organization

International Federation of Red Cross and Red Crescent Societies

International Law Students Association

International Legal Foundation

International Lesbian, Gay, Bisexual, Transgender, Queer and Intersex Youth & Student Organisation

International Refugee Assistance Project

International Rescue Committee International Senior Lawyers Project

Japan Association for Refugees

Kids Empowerment

Learning Disabilities Association of America

The Legal Aid Society Leitner Center for International Law and Justice at Fordham Law School Liberty Asia

The Lion's Share The Lullaby Trust Lumos Make-A-Wish Germany e. V. Médecins Sans Frontières Media Legal Defence Initiative Migrant and Refugee Children's Legal Unit

#### Namati

Open Society Justice Initiative Operation Fistula Oxfam

PILnet: The Global Network for Public Interest Law Platform for International Cooperation on Undocumented Migrants Pontis Foundation Public International Law & Policy Group

#### Rainforest Alliance

Redress Refugee and Immigrant Center for Education and Legal Services Refugee Solidarity Network Reprieve Right to Education Initiative Right To Play Save the Children Secours Populaire Français Skateistan The Solar Foundation SOS Children's Villages

Thomson Reuters Foundation Transgender Europe

#### **Unchained At Last**

United Nations Development Programme

United Nations Foundation

United Nations Joint Office of the Special Adviser on the Prevention of Genocide and on the Responsibility to Protect

United Nations World Food Programme

#### WaterLex

Women's World Banking Worldwide Orphans Foundation World Wildlife Fund

Zoological Society of London

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## **Environmental printing**



Interior pages printed on Mohawk paper





This *Global Citizenship Review* is printed on elemental chlorine-free papers, and 100 percent of the electricity used to manufacture the paper for this Report is matched with Green-e Certified Renewable Credits (RECs) from wind power projects

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