WHITE&CASE

ALUMINI

FALL 2017 | **NEWSLETTER**

Alumni events	1
Alumni news and spotlight	2
Diversity corner	3
Deal highlights	4
Firm facts	4
New partners	5
Thought leadership	6
Annual & Social Responsibility reviews	7
Partner connection	7
Firm history & pro bono corner	8
Recent Firm accolades	9
New offices	9
Thought leadership Annual & Social Responsibility reviews Partner connection Firm history & pro bono corner Recent Firm accolades	•

RECENT ALUMNI EVENTS

Global alumni events

Below are highlights from recent alumni events in Germany, Hong Kong, London, New York, São Paulo, Tokyo and Washington, DC. We hope to see you at an alumni event in the near future!



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May 2017 New



Hong Kong – April 2017



lew York – October 2017



São Paulo - September 201



Washington, DC - April 2017



London - March 2017



Tokyo – October 201





New York - May 201



Hong Kong – April 2017



London - March 2017

Alumnus Rohit Pothukuchi – Forbes' 30 Under 30 list

Alumnus Rohit Pothukuchi (New York, 2014-2015), founder of Standard Indian Legal Citation (SILC), has been named to Forbes' 30 Under 30 – Asia – Media, Marketing and Advertising list for his work. **Read more online by** <u>following this link</u>. SILC is an India-centric citation system developed to provide the Indian legal community with a single citation methodology taking into account India's rich legal history and traditions.



ALUMNI SPOTLIGHT

The bright and energetic founder of Red Sea Ventures pays tribute to his former colleagues

Scott Birnbaum was an associate in New York and Paris from 2009 to 2012.



"It was like being part of an Olympic training squad—a real test of endurance with a goal at the end."

Alumnus Scott Birnbaum put in a solid shift with White & Case for just over two years from November 2009 to January 2012 and, in speaking from experience, tells it as it is. Now working as the founder of investment fund Red Sea Ventures, Scott adds, of his time working for the Firm in Project Finance and M&A: "There were some grueling 48-hour sessions and a lot of work on weekends. But it was worth every minute. I learned so much, not just about law, but the business world too."

Scott joined the Firm in November 2009, after he was a summer associate in 2008. As an associate, Scott worked under the tutelage of New York partners **Jason Webber, John Reiss** and **Mike Smith**. "They were my mentors," says Scott. "I'm very grateful to them. The same goes for **Clark Wohlferd**. I was fortunate to work with people who are still friends to this day."

Scott's generosity about his former colleagues is indicative of the man. Bright and talented are adjectives that describe him well, but so too is selfless: witness his Young Peace Maker Award, an honor bestowed by Seeds of Peace in 2013. "Seeds of Peace is a non-profit organization that helps teenagers from regions of conflict learn peace-making skills," explains Scott, 38, who, having been involved with the charity for more than a decade, now sits on its board. "I was thrilled to be recognized for my contribution."

Selfless, yes, and energetic too, for at just 38 Scott has already been involved in a variety of enterprises. Raised in Paris, he graduated from Georgetown University in 2000 with a BA in Government and Theology. He jumped straight into the commercial arena, co-founding Epok in 2001, a software platform for cross-network collaboration between intelligence and law enforcement agencies. Then came the law, with Scott graduating from Fordham University School of Law in 2009.

"I saw law as an intellectual challenge," says Scott, who is keen on tennis, photography and keeping fit outside the office. His two-year old daughter, with his wife Sabrina, also keeps him busy, but, initially at least, Scott wasn't sure about the law: "I didn't think I'd practice it, but was convinced when I met with law firms on campus at recruitment fairs," he says. "White & Case appealed the most, because the Firm has such a large international footprint."

Always drawn to business, Scott left in 2012 to work for CBS Local as Director of Strategic Initiatives and Partnerships before setting up Red Sea Ventures in August of 2013. The business specializes in seed funding for early-stage technology-enabled companies that have the potential, as Scott puts it, "to change society for the better. We go for mission-driven and valuepositive companies."

Already there have been success stories—Scott cites Elite Daily, Nest and Sweetgreen as three in particular that his business has helped with investment, and more are surely on the way but why the name?

"So many disparate countries have their shores on the Red Sea," explains Scott. "It's a shared resource, and a shared means of connection. I like the idea of our investment fund being similar."

What is Scott's best memory of the Firm? Without hesitation, he says: "The work was interesting, but the people were fantastic. They were the highlight."

White & Case most diverse firm in the United States

2016 and 2017 have been noteworthy years for diversity and inclusion initiatives at the Firm. White & Case was named the most diverse firm in the United States by both *The American Lawyer*'s 2017 Diversity Scorecard (for a fourth consecutive year) and on *Law360*'s 2016 Diversity Snapshot. The Firm was also honored with diversity awards in 2016 from the National Asian Pacific American Bar Association and the Asian Pacific American Bar Association of Silicon Valley.



2016 highlights

During our US Diversity Week in 2016 we introduced a Diversity Fellowship for first-year law students, and closed the year with a number of accolades recognizing the Firm's deep commitment to sustaining a diverse and inclusive culture. Partnering with BNP Paribas, we hosted Professor Kenji Yoshino, Chief Justice Earl Warren Professor of Constitutional Law at New York University School of Law, as our captivating keynote speaker for US Diversity Week in June 2016 for a presentation on "covering" and how all of us cover in the workplace along some aspect of our identity. Two inaugural 1L Diversity Fellows participated in our US Summer Program as part of the Americas Disputes and Competition Regional Sections business plans on diversity initiatives, also spending part of their internship with us at several clients.

In addition, we hosted a number of presentations in 2016 on a wide range of subjects, including:

- A roundtable discussion on gender diversity for London financial services industry professionals and clients
- A reenactment of Race, Color and Citizenship: Ozawa and Thind, two important US Supreme Court cases in Asian American history regarding race and citizenship, featuring alumnus the Honorable Denny Chin of the United States Court of Appeals for the Second Circuit

- A panel presentation on Brexit and the future of LGBT rights
- A Hispanic Heritage Month panel discussion on the role of legal counsel in the changing landscape of US-Cuban relations with alumnus Gustavo Arnavat, now Managing Principal of Almendares Global Advisers and Senior Advisor at the Center for Strategic and International Studies; and Brett Perlmutter, Head of Cuba Strategy and Operations at Google
- A "Lunch with Leaders" session sponsored by our London Women's Network, with Prague and London alumna Jana Philip, legal counsel at Mid Europa Partners

2017 highlights and beyond

In 2017, we are excited to have launched global inclusive leadership education and unconscious bias awareness training programs with a team of actors portraying typical law firm work interactions.

Recognizing engagement is a core pillar of our 2020 strategy and that the Firm's success is driven by our culture and our people, we are examining the workplace values that allow team members of broadly diverse backgrounds to fully contribute and drive innovative results, and what sometimes gets in the way of living those values—the gap between the intent and impact of our actions.

We expanded on the 1L Diversity Fellows program by hosting four fellows in four different US offices as part of our US Summer Program.

Later this year, we look forward to hosting a screening in our New York office of the Academy Award-nominated documentary "13th" with award-winning producer Angus Wall. This September 11 – 15, we look forward to welcoming Sir Lenny Henry, CBE as one of our guest speakers for the fifth anniversary of London Diversity Week. We welcome the opportunity to partner with our alumni, and we encourage you to join us at our programs throughout the year. Please contact **Maja Hazell**, the Firm's Global Director of Diversity and Inclusion, if you would like additional information about the Firm's Diversity and Women's Initiatives.

Maja Hazell

Global Director of Diversity and Inclusion T +1 212 819 2642 E maja.hazell@whitecase.com



US\$12 billion merger creates huge global shipping company

In one of the largest-ever inbound M&A deals involving the Gulf region, we advised United Arab Shipping Company Limited (UASC) and its major shareholders Qatar Investment Authority (QIA) and the Public Investment Fund of Saudi Arabia (PIF) on UASC's merger with Hapag-Lloyd AG, a listed company headquartered in Hamburg, Germany. The merger creates the world's fifth biggest liner shipping company. The transaction was completed on May 24, 2017 after intensive negotiations with financing and refinancing lenders and after obtaining antitrust and foreign investment approvals.

The combined company, Hapag-Lloyd AG, has a fleet of 230 vessels and a shared fleet capacity of approximately 1.6 million TEU. It remains a listed company in Germany. As a result of the transaction, QIA and PIF have become substantial investors in Hapag-Lloyd AG, holding approximately 14.4 percent and 10.1 percent shareholdings respectively. The merger required seamless cooperation between our New York, London, Tokyo, Seoul and Dubai offices.

Crédit Agricole Corporate & Investment Bank landmark US\$3 billion green synthetic securitization

We advised Crédit Agricole Corporate & Investment Bank (CACIB) on the completion of the issuance of the Premium Green PLC Series 2017-2 Balance Sheet Notes due 2029 pursuant to the PREMIUM Multi Issuer Asset-Backed Medium Term Note Programme. The transaction is a landmark US\$3 billion synthetic securitization of project finance, asset finance and infrastructure loans, a first-of-its-kind 'Green Capital Note' that blends best practice from capital management and the objectives of socially responsible investing. The synthetic portfolio includes approximately 200 obligors and is distributed across CACIB's franchise in the power, oil & gas, real estate, infrastructure, aviation, shipping and rail sectors. Socially responsible features of the investment include CACIB's commitment to redeploy the freed-up regulatory capital in US\$2 billion of new lending in several green sectors that includes projects in renewable energy, energy efficiency, and water and waste management. By releasing the capital from the existing loan book and dedicating the available capacity to supporting lending in green sectors, the parties aim to advance the United Nations Sustainable Development Goals.

Studio City Company US\$1.2 billion debt refinancing

We represented Deutsche Bank, as sole global coordinator and left lead bookrunner, for US\$1.2 billion dual-tranche senior secured notes, and Bank of China Ltd., Macau Branch, as lender and agent, on an HK\$234 million super-senior revolving credit financing, and on the collateral and intercreditor arrangements, in the refinancing of Studio City Company's existing indebtedness. At closing, the transaction was North Asia's largest-ever high yield corporate bond issuance, and is one of the first transactions in the Asian market comprising a pari passu bank/bond platform with super-senior credit facilities for a corporate.

FIRM FACTS

Created in 1959, The Philip C. Jessup International Law Moot Court Competition is the world's largest moot court competition, with more than 2,000 law students from nearly 90 countries participating annually. The Firm is a Global Partner of the Jessup, and nearly 600 participating teams compete each year to bring home the White & Case Jessup Cup. Two universities are tied for winning the most world championships, the National University of Singapore and the University of Sydney, each winning the coveted title four times. National University of Singapore – 1982, 1985, 1994, 2001

University of Sydney – 1996, 2007, 2011, 2015 Below is a list of new partners since the last issue of our Global Alumni Newsletter.

Americas Philip Abelson FRI New York

Raymond Azar EIPAF New York

Joshua Berman Commercial Litigation New York

Heather Burke Antitrust Silicon Valley

Christopher Carroll Intellectual Property Boston

Steven Chabinsky Commercial Litigation New York

Francisco de Rosenzweig EIPAF Mexico City

Michael Deyong Mergers & Acquisitions New York

Binoy Dharia Banking New York

John Donaldson Antitrust Washington, DC

Dov Gottlieb Mergers & Acquisitions New York

Kate Dyson White Collar Boston

Steven Gee Tax New York

Brody K. Greenwald International Arbitration Washington, DC

Kim Haviv Commercial Litigation New York

Bibiana Jaimes Capital Markets New York

Kenneth Juster Capital Markets Boston

Eric Lancaster Intellectual Property Silicon Valley

Charles Larsen Intellectual Property Boston

Carrie LeRoy Intellectual Property Silicon Valley

Thomas MacWright FRI New York

Dolly Mirchandani Project Finance New York

Damien Nyer International Arbitration New York **Kerry O'Rourke Perri** Private Clients New York

Brian Pfeiffer FRI New York

Jason Rabbitt-Tomita Mergers & Acquisitions Silicon Valley

Virginia Romano White Collar New York

Jane E. Rueger EIPAF Washington, DC

Sabrena Silver Banking

New York **Sung-Hee Suh** White Collar

New York David Turetsky

FRI New York

Anita Varma Intellectual Property Boston

Andrew Weisberg Capital Markets New York

Kristen M. Young International Arbitration Washington, DC

EMEA Sami Al-Louzi Capital Markets Dubai

Muriel Alhadeff Mergers & Acquisitions Brussels

Paul Brumpton International Arbitration London

Katja Butler Mergers & Acquisitions London

Mark Clarke Commercial Litigation London

Amanda Cowell Commercial Litigation London

Ben Davies FRI London

Joanna Dimmock White Collar London

Rebecca Emory Capital Markets Frankfurt

Gianluca Fanti Banking Milan

Emma Foster Banking London

Leonardo Graffi Mergers & Acquisitions Milan **James Greig** Banking London

Justus Herrlinger Antitrust Hamburg

Gareth Hodder EIPAF London

Marc Israel Antitrust London

Jan Jensen Mergers & Acquisitions Stockholm

Richard Jones Mergers & Acquisitions London

Grégoire Karila Capital Markets Paris

Jan Linda Banking Prague

Chris McGarry Capital Markets London

Jarlath McGurran Mergers & Acquisitions London

Kirsten Odynski International Arbitration Paris

Shoan Panahi Mergers & Acquisitions Stockholm

Jonathan Parry Capital Markets London

Ivan Paskal EIPAF Riyadh

Veronica Pinotti Antitrust/Competition Milan

Guy Potel Mergers & Acquisitions London

Luke Robottom International Arbitration Abu Dhabi

Hendrik Röhricht Mergers & Acquisitions Frankfurt

Jeffrey Rubinoff Banking London

Patrick Sarch Mergers & Acquisitions London

Markus Stephanblome Mergers & Acquisitions Frankfurt

Michał Subocz Commercial Litigation Warsaw

Yoko Takagi Mergers & Acquisitions Madrid **Yann Utzschneider** Antitrust Paris

Jasper Wauters International Trade Geneva

Michael Wistow Tax London

Asia-Pacific

Max Bonnell International Arbitration Sydney

Melody Chan Commercial Litigation Hong Kong

Andrew Clark EIPAF Melbourne

Ged Cochrane EIPAF Melbourne

Joanne Draper EIPAF Melbourne

Michelle Keen EIPAF

Melbourne Christopher Kelly

Mergers & Acquisitions Hong Kong

Jun Hee Kim International Arbitration Seoul

Seiji Matsuzoe Banking Tokyo

Jared Muller EIPAF Melbourne

Matthew Osborne EIPAF Singapore

Adeline Pang EIPAF Melbourne

Tim Power EIPAF Melbourne

Brendan Quinn EIPAF Melbourne

Joel Rennie EIPAF Sydney

Alan Rosengarten EIPAF Melbourne

Josh Sgro EIPAF Melbourne

Fergus Smith EIPAF

Singapore Cameron Watson

EIPAF Sydney

Andre Zhu Mergers & Acquisitions Beijing

New M&A Explorer delivers easy access to *Mergermarket* data

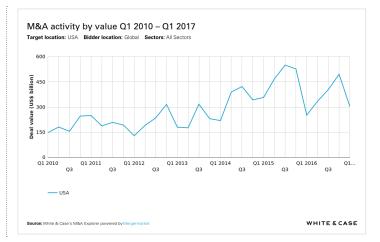
In partnership with *Mergermarket*, the Firm has developed and debuted the new M&A Explorer facility, an interactive tool that empowers users to create custom charts based on *Mergermarket*'s rich database of recorded global M&A activity.

Through M&A Explorer, Firm partners and staff can generate custom "market snapshots," charts based on data filtered by time, geography and sector. More than 10 years of *Mergermarket* records are available through M&A Explorer. Users can sign up to receive alerts when new data is available at the start of each quarter. and market commentary. In just the few months since M&A Explorer's rollout, users have read about the record number of M&A deals in Japan, projections for M&A in the UK post-Brexit, and much more. The latest article explores 2016's record M&A activity in Taiwan.

Visit M&A Explorer anytime to check out the latest news and commentary.

M&A Explorer also features a companion flow of Firm insight

mergers.whitecase.com



The China M&A juggernaut confronts new pressures, new limits

A mere decade ago, China carried only one percent of global cross-border M&A value. Last year, China grabbed 14 percent, a share second only to the United States' 19 percent.

Nearly 10 years of double-digit annual growth propelled China to a record US\$140 billion in global acquisitions last year, almost doubling the nation's record from just the year before.

Although Chinese M&A is in no danger of losing its new prominence, a range of pressures, both economic and political, may be conspiring to stem the tide. Chinese investors face such challenges as tighter controls on outbound capital flows, dangerously high levels of corporate debt and greater overseas scrutiny of Chinese investment.

Our report "China's rise in global M&A: Here to stay" reviews China's emergence as the world's second-largest M&A investor, explores the short- and medium-term challenges Chinese outbound investors face and takes a long-term view of the future of Chinese outbound investment by calculating potential M&A flows under multiple scenarios.





In 2016, China became the second-largest global investor behind the US with US\$140 billion in completed M&A transactions

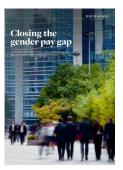
Lack of consistent gender gap pay requirements hampers efforts to do better

According to PwC's Women in Work Index 2017, women on average still earn 16 percent less than men.

Motivated variously by a commitment to social justice, compliance requirements, a need to attract and retain women or a desire for reputational enhancement, companies trying to bridge the gender pay gap within their own operations run up against a series of roadblocks.

Chief among these roadblocks are inconsistent and sometimes conflicting regulations and reporting requirements, especially across borders. Companies struggle with the lack of a standard international approach to pay gap reporting; variation in how pay data must be collected, reported and published; and how to avoid penalties for failing to comply with sometimes vague and misleading requirements.

Our article "Closing the gender pay gap" explores the tangle of gender pay reporting requirements and offers insight into how to comply—and on how to bridge the gap itself.



AI for financial services offers as many ways to fail as to succeed

To unlock the full value of artificial intelligence (AI), companies must acquire access to large data sets, apply abundant data-processing power and develop the skills to interpret results strategically.

Financial services institutions eyeing AI are starting from a position of comparative advantage. They already have large data sets and decades of experience using analytical tools, building models and employing large teams of software developers.

But commercializing Al requires navigating a number of risks, including those related to the intrusion of unintentional bias, potential antitrust issues and cracks in cybersecurity. Our report "Three big questions about AI in financial services" counts down the three deepest pitfalls for financial services companies embarking on a new AI journey—or taking the old one to the next level. The report shows how smart design and vigilant oversight can empower these companies to take full advantage of today's and tomorrow's AI without unduly exposing their operations to unseen liabilities.

"

Technology is a tool, and humans must oversee the machines they deploy to ensure choices made by algorithms make sense and align with social principles and regulatory rules.



2016 Annual Review and Social Responsibility Review

White & Case's 2016 Annual Review and Social Responsibility Review are available online. Our Annual Review provides our lawyers' insights on the important issues facing businesses globally, an overview of the Firm's new strategy, descriptions of work we did for clients worldwide, and major Firm events and milestones in 2016. Our Social Responsibility Review highlights our pro bono work, community involvement and environmental sustainability efforts.



You can access the reviews online at whitecase.com/annual and whitecase.com/social.

PARTNER CONNECTION



Where were you born and raised? Baltimore. Maryland

What was your first job? Delivering newspapers at 5:30 a.m. each morning to homes in my neighborhood. It was also my briefest job; I lasted about one month.

What first brought you to White & Case?

An interest in international economic development, which I acquired in college after a semester in India, working

60 seconds with Vic DeSantis

PARTNER

with a Jesuit-sponsored organization providing assistance to leprosy victims. White & Case was one of the few firms at the time with an active practice in "developing world" countries.

Describe your role at White & Case:

I have served as the Executive Partner of the Washington, DC office, as Regional Head for the Firm's Americas EIPAF section and am a partner in the Firm's Project Finance team. I also sit on the Global Alumni Committee.

Tell us two things about yourself:

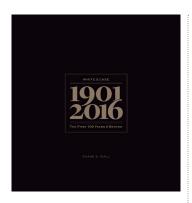
- I am a White & Case "lifer," having come to the Firm directly from law school, after having been a summer associate in the New York and DC offices.
- I come from a wonderful, and wonderfully large, family—I have four brothers and five sisters.

What is your favorite thing to do in Washington, DC?

Jog or bike on the old Chesapeake and Ohio Canal tow path, which starts in Georgetown and winds northwest through a beautiful, heavily wooded area that runs along the Potomac River. It's a beautiful place, with views that change dramatically with each change of the seasons.

White & Case History Book

We have published the history of the Firm, *White & Case: The First 100 Years & Beyond*, and celebrated the book's arrival by holding book launches in all of our offices worldwide. The first of these was held in our New York office on May 1, the 116th birthday of the Firm.



White & Case has an illustrious history, and the history book describes significant Firm milestones, including opening our offices outside New York, and the global successes resulting from our shared values of teamwork, collaboration, innovation and exceptional client service. Former Chairman **Duane Wall** and an internal team created the book over many years of dedication and hard work.

The book also tells stories of the Firm's culture, set by our founders, **DuPratt White** and **George Case**, who took an interest in the careers of those who worked for them. One story is **Joe Bennett**'s. He joined the Firm in 1902 at age 16 as an "office boy," earning US\$3 a week. With DuPratt White's encouragement, Joe attended New York Law School at night, and became a partner in 1917. That story typifies the ambition and belief that have made our Firm so successful.

You can read this, and many other stories, in the digital version of the book, which is available <u>here</u>.

Our history has shaped who we are today, and you, as our alumni, have played an important role in our continued success. Thank you for playing a part in our story, and please take a look at the digital version of the book. Justin DuPratt White



George Bowen Case



PRO BONO CORNER

Alumni participate in pro bono naturalization clinic at New York office



At a clinic held in our New York office on Monday, August 31, dozens of lawyers and alumni of the Firm received training in naturalization processes from Legal Services NYC (LSNYC) and then met with individuals to discuss their naturalization eligibility requirements. LSNYC will use the information from these meetings to assist eligible persons with a pro bono lawyer who can help them file a naturalization application.

LSNYC regularly holds naturalization clinics and estimates that nearly nine million people in the United States are eligible to naturalize as citizens. Doing so provides them with the right to vote and key government benefits.

Adam J. Heintz, Director of Pro Bono Services for LSNYC, stated: "Through these clinics, we aim to meet the needs of all of our clients. The response from the larger pro bono community has been extraordinary. Thanks to our many volunteer firms and





attorneys, we are on pace to meet with about a thousand clients this year, all of whom would be turned away without pro bono services."



To see additional recent accolades, go to www.whitecase.com/firm/awards-rankings.

NEW OFFICES

Since our last Alumni Newsletter, we expanded our global presence to six continents (all but Antarctica) and opened three new offices, bringing our worldwide total to 41 offices in 29 countries.



We launched in Cairo on October 23, 2016 to meet the rising demands of Egyptian and international clients investing in Egypt



We opened in **Melbourne** on December 1, 2016, launching our Australia practice and supporting the growth of our leading Global Project Finance practice



 We opened in Sydney on March 6, 2017 to work with our Melbourne office towards building our Global Project Finance practice in Australia and Asia-Pacific

We now have more than 40 lawyers in Australia, including four partners and eight senior lawyers.

Stay in touch

We want to hear from you about your: I New jobs and promotions

- Life events and personal milestones
- Publications and recognitions
- □ Updates to your contact information

Connect with your fellow alumni via the White & Case groups on **Facebook** and **LinkedIn**.

Let's talk

Can you think of ways we could improve our alumni program? Do you want to share thoughts on your alumni experience so far? Why not give me a call or join me in person for a chat?

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